

United States Expansionism and the Pacific

Pacific islands have long figured as idylls – a myth that conceals a history of Western entanglement ranging from voyages of discovery, competition for trade routes, and colonial expansion, to annexation, commercial exploitation, militarisation, population displacement, and dozens of nuclear weapons tests (as recently as 1996).

As early as the 16th century, Western encounters with Pacific peoples were marked by cultural misunderstandings and frequent violence, as is well documented in both Antonio Pigafetta's account of Magellan's major exploring voyage (1521) and Pedro Fernández de Quirós's journal relating Mendaña's failed attempt to colonise the Solomons (1595). By the 18th century, European voyages of exploration and scientific documentation, with their vivid accounts, established the South Seas both as a real site ripe for economic and territorial expansion, and an ideal space suited to the projection of desires for escape, spatial mastery, and sensual indulgence.

By the 1770s, the US had started to bring its free-market values to the Pacific, when ships from the East Coast sailed around Cape Horn, heading for the trans-oceanic Chinese trade routes laid down by Spain, France, and Britain. David N. Leff notes that the American flag first reached China in 1784, establishing a strategic goal that would dominate US–Pacific relations (Leff 1940: 3). Spurred on by an expansionism born in the 18th century and soon harnessed to the 19th-century ideology of manifest destiny, the roots of the 'American Pacific' were grounded in the interconnected forces of real politics and mythic invention.

One of first colonising gestures made by the recently decolonised US nation took place in 1791, when Joseph Ingraham of the *Hope* claimed the northern islands of the Marquesas, naming them after luminaries of the US Enlightenment such as Franklin, Adams, and Hancock. Just three weeks later, Etienne Marchand reclaimed all of the Marquesas for France. Significantly, the Marquesas would become the site of the first major US military conflict in the Pacific, when Captain David Porter – sometimes called 'the first American imperialist' (Rowe

2000: 83) – stopped at Taiohae harbour in Nukuhiva to refit his ship the *Essex* during the War of 1812. The 1812 war, as Thomas Walter Herbert notes, evinced a desire of the US to be recognised as a legitimate state, one of the 'community of nations' (Herbert 1980: 79), as Porter's actions in the Marquesas seem to bear out. Following a breakdown of agreements with local people, Porter and his men became embroiled in ongoing conflicts between the Tei'i, Hapa'a, and Taipi peoples, and proceeded to raid Taipivai, burning whole villages and killing many of what Porter later described as its 'unhappy and heroic people' (Porter 1822: 105). Porter formally took possession of the island, demanding that its people swear allegiance to the American flag. His subsequent 'Declaration of Conquest' indicates the paternalism of a US Enlightenment vision:

Our rights to this island being founded on priority of discovery, conquest, and possession, cannot be disputed. But the natives, to secure themselves that friendly protection which their defenseless situation so much required, have requested to be admitted into the great American family, whose pure republican policy approaches so near their own. (79)

The US government never ratified Porter's occupation, and 30 years later the French again claimed the island group. Still, Porter's 'Typee War' marked the fierce impact of *haole* (outsiders) on Pacific locales, and it fascinated and haunted travellers in Polynesia (such as Herman Melville and Paul Gauguin) for years to come.

In spite of Porter's failures, his published account, along with others that appeared around the same time (the German-Russian circumnavigator Adam J. von Krusenstern's *Voyage round the World in the Years 1803 ... 1806* appeared in English in 1813, and his chief scientist, Georg H. von Langsdorff, published *Voyages and Travels in Various Parts of the World* in English in 1813–14, with a US edition in 1817) helped reinforce a notion that Pacific islands could serve US interests. However, while accounts such as Porter's painted a relatively positive portrait of Pacific cultures and stressed connections between the Marquesas and the 'great American family', there were other, more derisive images

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1 of Pacific life that undermined any sense of
2 familial inclusion. Missionary reports written
3 under the influence of Calvinist doctrine
4 commonly figured Pacific islanders as cruel,
5 violent, and needing religious conversion.
6 Publications that backed missionary societies
7 (such as the *Massachusetts Baptist Missionary*
8 *Magazine* and *Niles Weekly Register*) were dedi-
9 cated to 'evangelizing the heathen', and they
10 portrayed groups such as the Maoris and
11 Society Islanders as indulging in warfare,
12 orgies, cannibalism, and infanticide. These
13 'hard primitivist' notions of barbaric savagery
14 thus accompanied, and in many ways played
15 off, 'soft primitivist' concepts of noble sav-
16 ages inherited from European thinkers such
17 as Jean-Jacques Rousseau; together they are
18 emblematic of an underlying duality that has
19 persisted in US representations of the Pacific.

20 Charles Wilkes's US naval expedition of
21 1838–42 further manifested this contradic-
22 tory stance: purporting to be objective and
23 scientific, Wilkes would become better known
24 for his strong-arm military tactics (much like
25 Porter's before him) than for his contributions
26 to enlightened American progress. During
27 an aggressive campaign in Fiji on Malolo, the
28 villages of Arro (now Yaro) and Sualib were
29 burned to the ground as revenge for the killing
30 of two officers in the midst of a trading dis-
31 pute. At Wilkes's command, injured survivors
32 crawled on their hands and knees, begging
33 for his pardon. One of Wilkes's crew, Charles
34 Erskine, was so stunned by the events that he
35 wrote: 'perhaps I may be pardoned for think-
36 ing it would have been better if the islands had
37 never been discovered by Europeans; not that
38 Christianity is a failure, but that our [Western]
39 civilization is' (quoted in Perry 1994: 52–53).

40 The political and commercial contours of
41 the 'American Pacific' era began to emerge
42 with the help of the British-Chinese Opium
43 War and the Treaty of Nanking in 1842. The
44 US found itself in a disadvantaged position
45 regarding Pacific trade routes due to conces-
46 sions granted to Britain, but lobbied for
47 extended rights and therefore achieved a
48 stake in the Pacific on a par with European
49 powers. Soon after, the signing of the Oregon
50 Treaty in 1846 signalled the coming of the
51 'American Pacific empire', when US free-
52 market liberalism would supplant established
53 European powers (Dudden 1994: xix). In
54 1850, California was declared the 31st state in
55 the Union, and the vaunted ideology of mani-
56 fest destiny effectively became a geopolitical

reality. As the balance of power shifted west,
California became central to Pacific trade, with
the west coast now at the heart of 'the global
space economy of capitalism that would con-
tinue for the next century and a half' (Soja
1989: 190). Closely linked to these economic
shifts was the growth of US whaling routes,
which Porter had staunchly defended. By mid-
century, the importance of whaling was mani-
fested in the US presence and investment in
Hawai'i: the commercial plantation periphery
to the emerging global centrality of the US.

The work of the literary figure perhaps most
closely associated with the whaling industry,
Melville, offers insights into some of the anx-
ieties raised by US expansionism. Melville's
Typee (1846) gestures towards anti-interven-
tionism, and questions fundamental assump-
tions behind Western cultural hierarchies:

The enormities perpetrated in the South
Seas upon some of the inoffensive islanders
well nigh pass belief. ... We breathe noth-
ing but vengeance, and equip armed ves-
sels to traverse thousands of miles of ocean
in order to execute summary punishment
on the offenders. On arriving at their des-
tination, they burn, slaughter, and destroy,
according to the tenor of written instruc-
tions, and sailing away from the scene of
devastation, call upon all Christendom to
applaud their courage and their justice.
How often is the term 'savages' incorrectly
applied! (Melville 1996/1846: 27)

Melville's ironic reversals threaten to turn
the logic of the imperial 'civilising mission'
on its head. By the time of writing *Moby-Dick*
(1851), Melville had outlined an even clearer
sense that the growth of the American Pacific
would engender not just tactical violence,
but ongoing commercialism, culminating
in an Oceanic domination where 'new built
California towns, but yesterday planted by
the recentest race of men' would be directly
linked to 'low-lying, endless, unknown
Archipelagoes, and impenetrable Japans' via
islands overrun by the demands of US mar-
kets (Melville 1994/1851: 456).

Driven by market forces, US expansion
after the 1850s was largely linked to demands
for guano, a highly profitable commodity
used as fertiliser. With the 'Guano Wars' and
Guano Act of 1856, Washington's leaders
declared the legality of claiming territory in
the name of commerce:

1 Whenever any citizen of the United States
2 discovers a deposit of guano on any island,
3 rock, or key, not within the lawful juris-
4 diction of any other Government, and
5 not occupied by the citizens of any other
6 Government, and takes peaceable posses-
7 sion thereof, and occupies the same, such
8 island, rock, or key may, at the discretion
9 of the President, be considered as apper-
10 taining to the United States. (quoted in
11 Leff 1940: 7–8)

13 Unincorporated territories such as Baker,
14 Jarvis, Nikumaroro (Gardner), Fakaofu
15 (Bowditch), and Howland islands, along with
16 Kingman Reef and the Kalama (Johnston)
17 Atoll, were taken under this provision. At the
18 same time, copra (dried coconut for produc-
19 ing oil) was emerging as the primary industry
20 in the region, with Germany holding the great-
21 est stake. Increasing commercial competition
22 over the coming decades had substantial effects
23 on Pacific and migrant labourers, with black-
24 birding (kidnapping indigenous peoples into
25 slave labour) increasing through the 1860s.

26 As the commercial stakes got higher, a
27 more clearly defined agenda emerged under
28 Abraham Lincoln's secretary of state William
29 Henry Seward, who envisioned the Pacific as
30 central to the quest to develop a US 'empire'
31 that could gain control of world markets.
32 Seward argued that the US could achieve
33 global power through commercial competi-
34 tion, 'depending not on armies nor even on
35 wealth, but directly on invention and industry'
36 (quoted in Paolino 1973: 4). Though Seward's
37 wider ambitions were never realised during
38 his lifetime, shortly after the end of the Civil
39 War, in 1867, he was responsible for bringing
40 both Alaska and the Midway Islands under US
41 control.

42 It has often been argued that as late as the
43 1880s, Washington was still exhibiting an
44 ambivalent attitude towards undertaking
45 extensive expansion in the Pacific. The US
46 stake could be seen as meagre compared to
47 European colonial networks', and its inter-
48 ests were largely limited to those of private
49 shippers and traders. Donald Johnson and
50 Gary Dean Best note that in the 1860s, Apia,
51 Lauthala, Suva, and Papeete had US consu-
52 lar representatives, but even these numbers
53 began to dwindle as France, Britain, and
54 later Germany assumed control of various
55 island groups. Though this diminished pres-
56 ence might be attributed more to the recovery

period after the Civil War and the economic
crash of 1873, rather than to a lack of official
interest, Johnson and Best (1995: 123) argue
that 'there simply was no American colo-
nial policy in the 1870s and 1880s, either in
Congress or in the executive branch, although
occasionally voices might be raised in favor of
one or another expansive move'.

A closer look, however, indicates that the
US was hardly turning away from Pacific
speculation but instead shifting focus onto
a small number of strategic island sites. For
Walter LaFeber, the years 1850–89 can be
viewed as the 'roots of empire', a period of
preparation for the imperial acquisitions of
the 1890s (LaFeber 1998/1963: 55). US repre-
sentatives successfully negotiated in 1872 for
the use of the harbour at Pago Pago, and the
close involvement of Albert B. Steinberger
(a self-styled 'special agent' of the US State
Department who came to see himself as the
future 'arch-manipulator' of Samoan affairs)
in the formation of a Samoan government
in 1875 assured ongoing US influence in the
midst of subsequent governmental power
shifts (Davidson 1967: 60). By 1878, US
interests were officially entangled in Samoa,
and by the late 1880s the secretary of state,
Thomas Bayard, was explicitly linking the US
interest in Samoa to the strategic construc-
tion of a canal across Central America. It is
not really possible, therefore, to separate the
interconnected US designs on the Pacific,
Latin America, and the Caribbean. During
this period, advocates of 'preventive imperi-
alism' urged for the acquisition of territories
that were in danger of being taken by other
nations, while illicit activities such as black-
birding continued unabated.

Historians have contested the once com-
monly held notion that US imperial expan-
sion during the 1890s should be seen as an
aberration amid predominantly isolationist
policies. Indeed, the scale of the events that
took place over an 18-month period between
1898 and 1899 (when the US took posses-
sion of Hawai'i, the eastern islands of Samoa,
Wake Island, Guam, the Philippines, Puerto
Rico, and Cuba, the latter as an occupied
country and protectorate) suggests that these
actions were hardly isolated or anomalous. In
Hawai'i, Queen Liliuokalani was overthrown
in 1893 by American forces as a direct result
of increasing commercial exploitation of
the sugar industry, but the act was not a fait
accompli. Grover Cleveland's investigation,

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1 the Blount Report of July 1893, found that
2 US forces had conspired against the mon-
3 archy, and Cleveland opposed annexation
4 due to the islanders' resistance. The sub-
5 sequent Morgan Report of 1894, however,
6 reversed Blount's conclusions and refused
7 Liliuokalani's return to power, leading to an
8 interim colonial administration headed by an
9 open enemy of Hawai'ian self-rule, Sanford B.
10 Dole. President William McKinley, who took
11 office in 1897, also favoured annexation. In
12 1898, he succeeded, arguing: 'we need Hawaii
13 just as much and a good deal more than we
14 did California. It is manifest destiny' (quoted
15 in Morgan 2003: 225).

16 A member of the US Civil Service Commission,
17 John R. Procter, summed up the momentous
18 events:

19
20 The year 1898 will be one of the epoch-
21 marking years in the history of the United
22 States. In this year is to be decided the
23 great question of whether this country is
24 to continue in its policy of political isola-
25 tion, or is to take its rightful place among
26 the great World-Powers, and assume the
27 unselfish obligations and responsibilities
28 demanded by the enlightened civilizations
29 of the age. (quoted in Welch 1972: 21)

30
31 Procter invoked a 'New Imperialism' rising
32 from the ashes of European imperialism,
33 and the Pacific was seen as the natural exten-
34 sion of manifest destiny. For pro-imperialists
35 such as Procter, the issue was not merely
36 political, but also moral and even explicitly
37 racial. Procter's invocation of battles in the
38 Philippines praises the systems developed by
39 'Teutonic ancestors', finding them regener-
40 ated in US beliefs and practices: 'from the
41 blood of our heroes, shed at Santiago and
42 Manila, there shall arise a New Imperialism,
43 replacing the waning Imperialism of Old
44 Rome; an Imperialism destined to carry
45 world-wide the principles of Anglo-Saxon
46 peace and justice, liberty and law' (quoted
47 in Welch 1972: 26). Indeed, as Peter Hulme
48 argues, 'as the nineteenth century progressed,
49 US Americanism increasingly became an ide-
50 ology based on the supposed moral and polit-
51 ical superiority of the Anglo-Saxon peoples'
52 (Hulme 2012: 59), a concept reinforced in a
53 closely related notion of 'English-speaking
54 peoples'. This privileged category was pro-
55 moted in the writings of Teddy Roosevelt (the
56 first volume of his *The Winning of the West* is

titled 'The Spread of the English-Speaking Peoples') and later persisted in prominent works such as Winston Churchill's *A History of the English-Speaking Peoples*.

The motives behind expansionism were summed up by McKinley: 'there was nothing left for us to do but to take them all and to educate the Filipinos and uplift and civilize and Christianize them, and by God's grace do the very best we could by them as fellow-men for whom Christ also died' (quoted in Dudden 1994: 84). With these objectives, the president placed what Kipling had ironically labelled the 'white man's burden' firmly into US hands, perpetuating and extending established European colonial networks. Vincent Rafael reminds us that the Philippines mission was characterised by McKinley's policy of 'benevolent assimilation', which incorporated a nostalgic vision of manifest destiny while at the same time patronising Filipinos as the colonial children of the US, separating out the good ones from those labelled 'insurgents' (Rafael 2000: 21–22). More than 200,000 Filipinos (perhaps as many as a million) were killed during the ensuing Philippine-American war.

Often represented as a benevolent mission, US expansionism was underpinned by political and economic motives. For example, the watershed year of 1898 would see the founding of the American Asiatic Association, with its mission of working to 'foster and safeguard American trade and commercial interests' (i.e. to lobby to protect US trade routes across the Pacific) and to 'co-operate with religious, educational, and philanthropic agencies designed to remove existing obstacles to the peaceful progress and wellbeing of Asiatic peoples' (American Asiatic Association 1925: 709). In 1899, the Association's secretary pushed aside prevailing messages about the 'civilising mission' and offered a blunter analysis of the Philippines' annexation: 'had we no interests in China', he noted, 'the possession of the Philippines would be meaningless' (quoted in LaFeber 1998/1963: 410).

There were, nonetheless, open concerns regarding the annexations of 1898–99. The Philippines conflict, for example, led anti-imperialists such as William James to argue that any possibility of the US retaining a moral advantage in international politics was lost: 'now (having puked up our ancient national soul after five minutes reflection,

1 and turned pirate like the rest) we are in the
 2 chain of international hatreds, and every atom
 3 of our moral prestige lost forever'. For James,
 4 the debate over expansion in the Pacific was
 5 'surely our second slavery question' (James
 6 1972/1900: 108–109), pointedly collapsing the
 7 presumed gap between far-flung imperialist
 8 aggressions and domestic racial policies by
 9 highlighting continuities between 'external'
 10 and 'internal' (or 'foreign' and 'domestic')
 11 subjugations.

12 Advocates for expansion nonetheless were
 13 gaining the upper hand in the war of rhetoric,
 14 arguing that what once had appeared to be
 15 limitless space for advancement within US
 16 borders was filling up. The transcontinental
 17 railroad, completed in 1869, had shrunk
 18 spatial perceptions of the continent dramatically,
 19 reducing the travelling time from the East
 20 Coast to California from an arduous journey
 21 of months to one that could be done in under
 22 a week. Furthermore, by 1890, the US Census
 23 Bureau would announce that the western
 24 frontier had officially closed. A range of
 25 scholarly and literary works began to lament
 26 the loss of free land, indicating that a
 27 pervasive 'frontier crisis' had entered US
 28 consciousness (Wrobel 1993: 29). At the same
 29 time, rapid industrial expansion contributed
 30 to 'boom and bust' economics: depression
 31 struck in 1873–78 and 1882–86, and would
 32 return with force in 1893, lasting through
 33 1897. Rekindling the visionary thinking of
 34 empire-builders like Seward, historian Hubert
 35 Howe Bancroft laid out plans for escaping
 36 what appeared an increasingly urbanised and
 37 unstable American continent by reinvigorating
 38 manifest destiny across 'the new Pacific':

39
 40 The year 1898 was one of bewildering
 41 changes ... Almost since yesterday, from
 42 the modest attitude of quiet industry the
 43 United States assumes the position of a
 44 world power, and enters, armed and alert,
 45 the arena of international rivalry as a
 46 colonizing force, with a willingness to accept
 47 the labour and responsibilities thence
 48 arising. (Bancroft 1912: 12–13)

49
 50 Bancroft then envisions the new America:
 51 'Thus the old America passes away; behold a
 52 new America appears, and her face is toward
 53 the Pacific!' (ibid.)

54 Yet the shift of US military and commercial
 55 power towards the Pacific was not merely
 56 the logical extension of the westward

march of empire; it can be seen as part of
 the socio-spatial dynamics that Rob Wilson
 (drawing on Edward Soja) has called 'periph-
 eralization', where the spatial mastery and
 centralisation of one area becomes yoked
 to the commodification and distribution of
 power over peripheral areas. Hence Pacific
 islands like Hawai'i become linked as plan-
 tation and tourist resources to the growth
 of California as part of a closely integrated
 'global dynamic' (Wilson 2000: 94). This
 period further encompassed the rise of what
 Emily Rosenberg calls the ideology of liberal-
 developmentalism in US diplomatic policy:
 the adaptation of free-market enterprise
 as a fundamental principle for all nations,
 coupled with the growing acceptance of
 government intervention to protect private
 enterprise and speculation abroad. This ide-
 ology was aligning itself with both religious
 and secular senses of the US 'mission' over-
 seas: the Christianisation of non-Christians
 through radical conversion and the bringing
 of technological and professional know-how,
 or 'progress', to 'underdeveloped' peoples
 around the globe (Rosenberg 1982: 7–9).

By the start of the 20th century, New World
 powers such as Australia, New Zealand, and
 Japan, like the US, were jockeying for position
 in the Pacific amidst established European
 colonial powers. It was thus hardly surpris-
 ing when, in 1907, a rumour circulated that
 the US wanted to buy Tahiti from France for
 \$5 million, presaging the 'dollar diplomacy'
 that would shortly hold sway under William
 Howard Taft's Administration. With the
 Panama Canal's completion in 1914 (after
 Panama, backed by the US warship *Nashville*,
 declared its independence from Colombia
 in early 1904), the US gained an enormous
 advantage in the global commercial arena.
 Powers such as France (their own canal pro-
 ject having foundered) had long held that
 the canal was the lynchpin to gaining domi-
 nance over Pacific trade routes. The French
 journal *Océanie française* stated: 'The Panama
 Canal is not only an instrument of economic
 conquest. The Panama Canal will also create
 incalculable consequences. It will permit an
 active reaffirmation of the Monroe Doctrine,
 altered from its original intent now for the
 sole profit of the Americans' (quoted in
 Aldrich 1990: 261). The French clearly still
 felt the sting of the Monroe Doctrine's in-
 vocation which, starting in 1842, had pre-
 vented intervention in protectorates such as
 Hawai'i.

1 US investment abroad, both economic and
 2 psychic, proceeded apace: between 1897 and
 3 1914 (before the First World War forced a tem-
 4 porary slowdown), US direct investments in
 5 overseas companies increased fourfold, while
 6 the immense popularity of missionary socie-
 7 ties like the YMCA, ‘rushing to convert the
 8 world to American-style Christianity within
 9 their lifetimes’, continued to gain ground
 10 (Rosenberg 1982: 28). When the War came,
 11 it did not spare the Pacific: in 1914, Australian
 12 troops fought German and Melanesian sol-
 13 diers in New Guinea, while soon after, a
 14 German ship bombarded Tahiti, rather than
 15 Samoa, due to the ‘high esteem’ German naval
 16 commanders held for its population (Hiery
 17 2012: 23–27). The Pacific, the strategic cross-
 18 roads of competing powers, would in just
 19 over 20 years’ time end up as a theatre of
 20 war, where the simmering imperial conflicts
 21 would be fully acted out.

22 Robert Aldrich refers to the period between
 23 the World Wars as the apogee of colonial
 24 power in the Pacific: a time when the idea of
 25 colonialism reached its zenith, when expan-
 26 sionist lobbyists and new modes of techni-
 27 cal reproduction were disseminating images
 28 of colonial ideology more widely than ever
 29 before (Aldrich 1990: 273). But tensions were
 30 visible: the policies of New Zealand admin-
 31 istrator Brigadier General George Spafford
 32 Richardson in Samoa initiated the rise of the
 33 anti-colonial movement the Mau (Samoan
 34 for holding fast), with violent skirmishes
 35 between New Zealand police and Mau pro-
 36 testors in the late 1920s. The Mau movement
 37 was also active in American Samoa, which
 38 was still under US Navy rule (Margaret Mead,
 39 famously, lived in a Naval dispensary with an
 40 American family while researching *Coming of
 41 Age in Samoa* [1928]). Under US rule, Samoans
 42 still faced the prohibition of interracial mar-
 43 riage, and there were disputes relating to pay
 44 for workers in the copra trade and Samoan
 45 police guard. In 1929, in response to direct
 46 Samoan pressures, the US government
 47 changed the status of the territory from that
 48 of an ‘illegal’ to a ‘legal’ colony (Droessler
 49 2013: 62).

50 As the Great Depression hit, US expansion-
 51 ism appeared to slow in terms of markets
 52 and territorial acquisitions, but at the same
 53 time tourism was helping to propagate the
 54 Pacific idyll in the popular imagination: by the
 55 1930s, unprecedented numbers were embark-
 56 ing on luxury ships for ‘round the world’

cruises. Pacific crossings included stopovers
 at ports that had long underpinned imperial
 trade networks. The establishment of Matson
 Lines’ famous ‘white ships’ (the S.S. *Malola*
 was launched in 1927 and the S.S. *Mariposa*
 in 1931) linked the east and west coasts of the
 US, via the Panama Canal, to Hawai‘i, Samoa,
 Fiji, New Zealand, and Australia, reflecting
 the escalation of mass tourism and a sub-
 stantial increase in tourist traffic through
 Pacific ports (the ‘white ships’ perhaps echo-
 ing Theodore Roosevelt’s Great White Fleet
 of battleships, also painted white, sent to cir-
 cumnavigate the globe in 1907 in a show of
 US military prowess). At the same time, com-
 mercial air travel was becoming a feature of
 modern life: in 1935, Pan American Airlines
 began services between San Francisco and
 Manila, with the *China Clipper* airplane becom-
 ing a symbol of national pride.

US military expansion also continued.
 The Panama Canal was widened in the mid-
 1930s to accommodate larger warships, and
 military installations on key sites such as
 Samoa were further developed, with the con-
 struction of a naval airbase and advanced
 fortifications at Pago Pago harbour in 1940.
 When the Japanese attacked Pearl Harbor
 on 7 December 1941, the US immediately
 entered the Second World War; within days,
 thousands were flooding army recruitment
 stations to enlist for war, reflecting the pow-
 erful military, territorial, and psychic roles
 that Pacific island territories were playing in
 US life. Strategic planning in the run-up to
 war would prove enormously beneficial, when
 island bases served as supply sites and stag-
 ing grounds for years of fierce air, sea, and
 land battles (a period of total militarisation
 of the ‘Pacific theater’ of war) as the US and
 its allies battled Japan for Pacific mastery. As
 Rob Wilson notes, the idea of the ‘American
 Pacific’ began to take root as early as imperi-
 alist struggles for Samoa and Hawai‘i during
 the late 19th century, but it was realised only
 after these Second World War battles, when
 the US defeated Japan and took control via
 ‘strategic trust’ in Micronesia and other terri-
 tories of interest (Wilson 2000: 106).

Immediately following the war, the psy-
 chic hegemony of the American Pacific was
 so complete that James Michener’s *Tales of
 the South Pacific* (1947) could represent the
 Pacific’s ‘trivial islands’ as essentially nos-
 talgic playgrounds for American soldiers
 and their ‘native’ love interests (quoted in

Lyons 2006: 28). The new 'American Pacific' became the sum of a US vision won through commerce, missionary work, and ultimately military conflict on an unprecedented scale. As constructed after the post-war seizing of territories from Japan, it came to include the Marshall Islands, Belau, the Federated States of Micronesia, the Northern Marianas, Guam, and American Samoa. As of 1990, there were nearly 300,000 US military personnel based in the 'Pacific theater', with the Department of Defense spending roughly \$16.8 billion (US) to support its presence there (United States Government Accountability Office 1991). This military presence remains the war's most profound and controversial legacy, with whole islands having been used as test sites for nuclear arms, and others (such as Kalama Atoll) becoming military dumps for chemical weapons. At least 66 nuclear tests were conducted in the Bikini Atolls, held under the unprecedented legal arrangement of a 'strategic trusteeship'. Moved to make way for 'Operation Crossroads', the first detonation of a nuclear device since the bombing of Nagasaki, the people of Bikini would experience a series of displacements that enacted severe physical and emotional hardships. They were moved to Rongerik Atoll, where mass starvation ensued, then to Kwajalein Atoll, living in tents alongside a military airstrip, and then finally to Kili Island, a tiny outpost without a lagoon for fishing, hence inadequate for supplying food. The majority remain there due to residual nuclear contamination.

The story of the Bikini islanders exemplifies the economic dependency, environmental degradation, and military dominance that still mark the US presence in the Pacific. In spite of their cultural richness, economic hardship (unemployment in American Samoa approaches 30 per cent) in various territories has led to an unusually high proportion of people seeking work in the US armed forces, with disproportionately high casualties in recent wars as a result (American Samoa has its own military recruiting station in Utulei). In unincorporated territories such as American Samoa and Guam, there are ongoing calls for political representation with full US voting rights, as well as movements calling for greater political autonomy, and independence.

Saleable terms such as the 'Pacific Rim' and transnational 'Asia-Pacific' markets have begun to absorb and supplant concepts such as the American Pacific. Fijian writer

Subramani (1985) has argued that even a seemingly monolithic term like 'American Pacific' has nonetheless long formed part of a broader, multicentred Pacific region that speaks to and has confronted a range of imperial centres. Works such as Vanessa Warheit's and Amy Robinson's film (and internet blog) *The Insular Empire* (2010), made in the Marianas, has addressed related issues of the paradoxes of presumed isolation versus actual transnational and transcultural interactions, charting everyday life in the still largely ignored spaces of empire. Barack Obama, raised in Hawai'i and hence, as Holger Droessler puts it, 'America's first Pacific President', declared in a speech to Japanese leaders in November 2009 that the United States 'is a nation of the Pacific; Asia and the Pacific are not separated by this great ocean, we are bound by it'. The centrality of Asia to US foreign policy has thus led to the blurring and renewal of two distinctly 20th-century terms ('American Pacific' and the 'American Century'), with the 21st century being labelled as 'America's Pacific Century'.

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