Re-assembling difference? Rethinking inclusion through/as embodied ethics

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Re-assembling difference? Rethinking inclusion through/as embodied ethics

This paper considers inclusion through the lens of embodied ethics. It does so by connecting feminist writing on recognition, ethics and embodiment to recent examples of political activism as instances of recognition-based organizing. In making these connections, the paper draws on insights from Judith Butler’s recent writing on the ethics and politics of assembly in order to re-think how inclusion might be understood and practiced. The paper has three inter-related aims: (i) to emphasize the importance of a critical reconsideration of the ethics and politics of inclusion given, on the one hand, its positioning as an organizational ‘good’ and on the other, the conditions attached to it; (ii) to develop a critique of inclusion, drawing on insights from recent feminist thinking on relational ethics, and (iii) to connect this theoretical critique of inclusion, re-considered here through the lens of embodied ethics, to assembly as a form of feminist activism. Each of these aims underpins the theoretical and empirical discussion developed in the paper, specifically its focus on the relationship between embodied ethics, the interplay between theory and practice, and a politics of assembly as the basis for a critical reconsideration of inclusion.

Key words: inclusion; embodied ethics; Judith Butler; assembly; recognition; relationality
Introduction

It is perhaps not surprising that diversity has been the subject of a growing body of critical research within work and organization studies (Ahmed, 2012; Ahonen et al, 2014; Ahonen and Tienari, 2015; Costea and Introna, 2008; Swan, 2010, 2016). Whether articulated through ‘trenchant formulations or transient fashions’ (Oswick and Noon, 2014: 286), a seemingly ubiquitous rhetorical commitment to diversity represents not just a problematic managerial discourse, but also a powerful one (Zanoni, 2011; Zanoni and Janssens, 2004, 2015; Zanoni et al, 2010). Critical research has highlighted how the management of diversity has become an increasingly dominant way in which differences between people are not simply classified and governed, but are ‘made up’ (Dahl, 2014), that is, brought into being specifically in order to be appropriated. Through this reificatory process, lived multiplicities and their intersectional complexities become knowable and therefore manageable categories so that projected (‘protected’) characteristics can be co-opted as organizational resources in the service of the business case. The writings of thinkers as diverse as Bourdieu (Ozbilgin and Tatli, 2011; Tatli, 2011), Foucault (Ahonen and Tienari, 2015; Ahonen et al, 2014) and Kristeva (Vachhani, 2014) have been drawn on to inform an increasingly rich and theoretically sophisticated critique of this co-optation.

Evolving from this body of work, critical scholars have argued for some time that in place of diversity, a theoretical and political commitment to ‘inclusion’ is something that we should be striving for (see Katila et al, 2010). Inclusion is a compelling force, itself emerging from a critique of the instrumental and individualizing tendencies of its US-originating predecessor, diversity. Yet, inclusion has also been subject to critique – as ‘old wine in new bottles’ (Nkomo, 2014) and as a managerial buzzword that needs ‘anchoring’ (Dobusch, 2014). Drawing on feminist writing on recognition, embodiment and ethics, I argue here that inclusion, whilst appealing, requires some reflexive re-thinking, both in order to question our own practices and assumptions (Holck and Muhr,
2014) and to underpin ‘a more theoretically informed orientation towards practice and activism’ (Ahonen et al, 2014: 263). With this in mind, this paper seeks to draw together insights from critical discussions within work and organization studies focusing on the organizational process and politics of inclusion, and feminist writing on recognition, embodiment and ethics. The theoretical critique developed and the case that is made for re-thinking inclusion through embodied ethics is illustrated with reference to two recent examples of political activism: the anti-homophbic vigils held after the mass shootings at Pulse, an Orlando nightclub in June 2016, and the Women’s Marches that took place on the first full day of Donald Trump’s US presidency in January 2017.

Inspired by feminist thinking on the politics of assembly (Butler, 2015), and by recent writing on embodied ethics within work and organization studies, the aim of the paper is to contribute to a critical and reflexive questioning of the presumption that inclusion is by definition a ‘good thing’, and something that feminist scholars and activists ought to champion. Throughout the paper, inclusion is understood not just as a practice that may or not take place within organizations but rather, as an organizational process in itself. Thinking about inclusion as a process of organization is (hopefully) more than just a semantic game, but represents a conceptual shift that encourages critical reflection on whether work and organization studies should look to move beyond inclusion, exploring alternative concepts to communicate how difference, as a complex and dynamic multiplicity (Benjamin, 1995; Harding et al, 2012; Linstead and Pullen, 2006), might be lived and experienced within organizational life beyond the confines of inclusion.

The discussion begins with a review of relevant literature on (i) inclusion in work and organization studies, particularly within the growing sub-field of critical diversity studies, and (ii) feminist scholarship on recognition and ethics. Here and throughout the paper, recognition is understood in the Hegelian sense of a struggle for reciprocal affirmation of our inter-subjective viability, narrated in Hegel’s own writing on the
master-slave dialectic, and developed in feminist writing particularly by De Beauvoir’s (2011) reading of Hegel in her critique of woman as man’s Other (as the object to his subject), and by feminist recognition theorists who have drawn on her work such as Jessica Benjamin (1990, 1995). In feminist hands, recognition is understood as ‘the embodied, practical and cooperative character of the self-other relation’ and is framed as ‘dialogical, situated in cultural and social contexts and generated through embodied practice’ (Harding et al, 2012: 57). Having examined this literature, the paper then goes on to focus specifically on some of the difficulties associated with ‘doing difference’ in and through contemporary organizations, before turning to Butler’s (2015) recent writing on assembly as a conceptual framework through which to re-think inclusion through an embodied, recognition-based ethics premised upon an inter-corporeal, relational recognition of difference. By assembly, Butler (2015: 8) refers to those forms of standing together (literally and symbolically) that signify an ‘embodied and plural performativity’. Assemblies, she argues, materialize a simple, but powerful and effective assertion of the right to appear beyond the permitted conditions or normative terms governing doing so. The two examples referred to above are considered as illustrations of how a politics of assembly, premised upon an ethics of recognition, might take us beyond an instrumental orientation towards inclusion within and through organizational processes. As examples of activist organising, the post-Pulse vigils and the Women’s Marches are offered as examples of the collective, performative capacity of assembly as a form of ‘standing together’ that powerfully connects bodies, ethics and practices in opposition to normative regimes governing recognition in the name of ‘inclusion’.

The aims of the paper are threefold: (i) to emphasize the importance of a critical reconsideration of the ethics and politics of inclusion within work and organization studies given, on the one hand, its positioning as an organizational ‘good’ and on the other, the normative conditions attached to it; (ii) to develop a critique of inclusion as it is currently
understood and practiced within work organizations, drawing on insights from recent
feminist thinking on embodied ethics, and (iii) to connect the theoretical critique of
inclusion, re-considered here through the lens of embodied ethics, to assembly as a form
of organizational practice and activism. In pursuing these three aims, the feminist writing
on recognition and embodied ethics to which we now turn provides an insightful starting
point for a critique of inclusion, and constitutes an important contribution to the growing
body of critical diversity studies literature.

Inclusion, recognition and embodied ethics

Embodied ethics broadly refers to the idea that the basis of our ethical relationship to one
another is our embodied inter-connection and the mutual, corporeal vulnerability that
arises from this. Recognition of the organizational potential and implications of this
ethical relationship has been a strong theme in feminist and pro-feminist writing within
work and organization studies in recent years (Dale and Latham, 2015; Hancock, 2008;
2015). Much of this literature is either directly or indirectly premised upon a post-dualistic
understanding of subjectivity (Merleau-Ponty, 2002) that thinks of embodied ethics as not
simply a moral obligation but an ontological compulsion. We exist in and through our
own bodies but also those of others, because our mode of being, our embodied ontology,
means that we encounter ourselves and others through the medium of our bodies, and
because of this, we are inter-corporeally dependent upon each other; we are ‘intertwined’
(Merleau Ponty, 1968). This basic presupposition constitutes the philosophical and
political basis of Butler’s (2015: 122, emphasis added) relational ethics emphasizing that
‘it is not from pervasive love for humanity or a pure desire for peace that we strive to live
together. We live together because we have no choice’.
For Butler (2015: 197), assemblies consist simply of a recognition-based bodily presence, a ‘collective thereness’ (ibid: 197), enabling assembled bodies to ‘enact a message, performatively’ (ibid: 197) in a way that connects this relational ethics to politics. Assemblies are premised, she argues, on recognition of our shared inter-corporeal vulnerability, the basic need that we have for reciprocation, rather than some reified notion of ascribed characteristics. For Butler, our mutual, inter-corporeal dependency means that we are all vulnerable, but in a hierarchically organised society, some people are clearly much more vulnerable than others. In practice, this means that while we are all ontologically ‘dispossessed’ by our dependency upon one another, and by our need for mutual recognition, the materialities of our social, political and economic circumstances mean that we are not all equally or homogenously so (Butler and Athanasiou, 2013). These are themes and concepts to which we return below, drawing on insights from Butler and other feminist thinkers. Exploring these inequalities, and the political potential of embodied assemblage to challenge them, Butler (2015) considers a question posed by Adorno (2005: 39) when he asserts that a ‘wrong life cannot be lived rightly’. Thinking of this as an organizational problem raises some important questions that will be considered in this paper: Is it possible to live an inclusive life in an exclusionary one (in other words, a life in which the inclusion of some is premised upon the exclusion of others)? What might this mean, in terms of the conditions of inclusion? How might these conditions be subject to critique, and re-thought, through the lens of feminist writing on embodied ethics? And how might this theoretical critique inform feminist activism, and organizational practice? These questions, and those outlined above, are explored here with reference to feminist writing on recognition and embodied ethics, and particularly Butler’s work on assembly as form of political engagement and activism. Framing these questions as organizational challenges requires us to consider how inclusion might be thought about and practiced beyond, on the one hand, a logic of exclusion, and on the other, an
instrumental co-optation of difference. It also requires us to think about what organizational forms an embodied, relational ethics of recognition might take.

In working through these kinds of questions, the discussion below proceeds from the premise that inclusion is a basic human need - because of the reliance we have on one another, we need it as a sign of our recognition. This means that inclusion is necessary as it signals a reciprocal acknowledgement of our underlying inter-connectedness, and of our need to live free of domination, violence (Benjamin, 1995), exploitation and oppression (Fraser, 2000), and within social relations of reciprocity in which each affirms the presence and subjective viability of the other (McNay, 2008). In other words, we need recognition to make meaningful ‘the feelings, intentions, and actions of the self’ (Benjamin, 1990: 12).

Central to feminist writing on recognition is an Hegelian understanding of recognition as a process through which Self and Other come to a mutual understanding of each as reflected in the other. Feminist readings have emphasized how this reflection does not have to result in a collapse of the Self into the Other ‘through an incorporative identification, … or a projection that annihilates the alterity of the Other’ (Butler, 2000: 272). Yet in Hegelian terms, the desire for recognition carries with it the perpetual risk of negation or misrecognition; it is precisely this risk that needs to be worked through in order to open up the possibility of mutual recognition. This paradox means that thinking about recognition as both a normative ideal to be worked towards, and as a template for political activism – as a process of struggle - is crucial to feminist approaches that effectively ‘strive for the triumph of recognition over aggression’ (Butler, 2000: 274).

If to recognize ‘is to affirm, validate, acknowledge, know, accept, understand, empathize, take in, appreciate, see, identify with, find familiar … love’ (Benjamin, 1990: 15-16), we might argue that recognition epitomizes many of the qualities of social
relations that we would hope to associate with inclusion. As Ahmed (2000: 22) reminds us, recognition means ‘to know again, to acknowledge and to admit’, implying a process of inclusion premised upon a recollection, a ‘knowing again’, of our basic connections to others, and of a sense of collective identification, or belonging (‘admission’). But because of the conditions attached to inclusion as an organized form of recognition the question becomes, does inclusion make lives more of less recognizable and therefore, livable?

As Butler notes, Adorno’s question cited above takes different forms depending on when and where it is posed, and by whom, but it generally raises a basic problem: How to live one’s life well in a world in which a good life is foreclosed to so many. The risk here being that of living a good life not just in spite of but because of the bad life lived by others so that one person or group’s ‘inclusion’ is a result of others’ exclusion. Adorno’s own response to this question emphasizes that the constant temptations of complicity must be kept in check, so that the political and ethical terms of inclusion must be continually questioned. In itself, this suggests something important about the ethical templates governing the compulsion to perform subjectivities that might elicit recognition in the form of inclusion, reminding us of the ever-present trap of living difference not ‘inclusively’ but in collusion within and through organizational life.

Difference is taken here, and throughout the paper, to refer to those points of dis-identification and dissimilarity that come to be experienced or perceived as socially, politically and ethically significant, and which are produced and reproduced in ‘on-going, context-specific processes’ (Zanoni et al, 2010). In sociological terms, difference both reflects existing power relations within a given context, sustaining inequality, oppression, marginalization and discrimination, and contributes to maintaining, resisting and/or transforming those relations. In philosophical terms, particularly from a critical, feminist perspective, difference emerges when the relationship between Self and Other comes to be organized in binary terms, and ordered hierarchically, so that the inter-subjective
relationality that underpins embodied social relations and processes of recognition is arrested into a state of perpetual mis- or non-recognition, resulting in relations characterized by the Other’s negation. Ahmed (2012) emphasizes this when she argues that difference emerges not from characteristics attributable to ‘protected groups’, or to an individual’s presumed capacity, but rather from the relationship between Self and Other, once that relationship becomes a form of hierarchical oppression or exploitation. In her discussion of racialization and nationalism, inclusion is read, in this respect, as a technology of governance, a ‘repair’ plan as it were, through which strangers can be made into subjects as long as they ‘consent to the terms of inclusion’ (Ahmed, 2012: 163). This process, she argues, simply brings those involved closer to those norms that have historically excluded them, resulting not in genuine freedom but rather in increasing subjection to the negating regimes of normative violence. Difference, in this sense, operates ‘as a strategy of containment’ (Swan, 2010), as Virdee (2014) has recently illustrated in his discussion of the ‘racialized outsider’. But it can also function as a co-optation of that difference. What the ‘business case’ arguably seeks to recoup from this negation of the Other, as noted in the critical diversity research, is an unreflexive, often self-congratulatory reclamation of difference in the service of organizational performance.

As Swan (2016) in particular emphasizes, critical diversity research grew out of opposition to the North American positivist, prescriptive preoccupation with ‘managing diversity’: the idea that organizations can harness difference as the emerging ‘problem’ of a demographically changing workforce. Drawing variously on discourse analysis, critical theory, feminism and postcolonial theory, critical diversity studies brings a concern with power, inequality and social justice to the fore (Zanoni and Janssens, 2004; Janssens and Zanoni, 2005). Critical diversity research has highlighted how inequalities are reproduced or even accentuated when organizations instrumentally deploy difference, co-opting diversity as an organizational resource or strategic aspiration (Zanoni et al, 2010). Critical
approaches also scrutinize practices of domination and subordination that condition the production of knowledge about diversity (Zanoni and Calás, 2014). Highlighting both issues, Swan (2010) shows how diversity is normalized in advertising through a selective recognition of difference in order to manufacture a particular image that does not make dominant groups feel responsible for social justice or reform. Most fundamentally, as Ahonen and Tienari (2015: 273) highlight, the ‘upbeat naiveté’ of the business case severs diversity from its history of social oppression and political struggle, ‘re-framing difference as an accumulation of individual attributes through which organizational performance can be pursued and competitive advantage secured’ (Ahonen and Tienari, 2015: 278). This simultaneously neglects established power relations and structural inequalities, essentializing difference (Ashcraft, 2009; Zanoni and Janssens, 2004). As Ahmed and Swan (2006: 96) have put it, managing diversity ‘individuates difference, conceals inequalities and neutralizes histories of antagonism and struggle’.

As Swan (2016) has recently argued, difference has been a central concept within theoretical debates shaping critical diversity studies. Yet as she goes on to note, to date there has been little explicit engagement with theoretical or philosophical ideas, including those connecting a critique of inclusion to feminist politics and ethics. Swan’s own work is among the exceptions to this, with the ontological focus of her writing being largely on how difference is produced through processes of Othering. As she puts it, ‘diversity management cannot let the Other be Other’ (Swan, 2016: 372). Yet this position can be something of a practical and political dead end in terms of its prospects for findings ways of living and working together beyond the negating effects of exclusion, or the assimilatory consequences of over-inclusion. Swan’s own response to this reflexive dilemma draws from Ahmed’s (2000, 2002) argument that it is the mode of encounter with the Other rather than the latter’s ontological status that can open up the possibility of recognizing rather than containing or assimilating the Other’s difference. For Ahmed,
however, the containing effects of media culture, combined with the wrenching of social
relations from their political contexts and historical processes, serves to close off the
openness on which such ethical encounters depend, producing instead a ‘stranger fetish’
(Ahmed, 2000: 3) through which the Other is encountered as an ontological given. Her
critical reflections on this process and its implications for politics and ethics mean that, for
Ahmed (2000: 6), it is important to consider ‘how the stranger is an effect of processes of
inclusion and exclusion’.

With this in mind, critical diversity scholars have appealed for contributions that
‘actively search for new, emancipating forms of organizing’ (Zanoni et al, 2010: 11),
arguing that it is time for the critical diversity literature to move towards a ‘reconstructive
reflexivity’ that could focus on exploring ‘practices and interventions reflecting an
affirmative, engaged and pragmatic ethos’ (Zanoni et al, 2010: 11 and 12). Connecting
this specifically to feminist politics and organizational practice, the question then becomes
not how difference can be made to fit into an organizational norm, but rather how
difference has the potential to rupture the normative conditions and corporate imperatives
governing its organization. Recent writing within work and organization studies on
embodied ethics, to which we now turn, emphasizes the importance of mutual recognition
of our inter-corporeal vulnerability to this potential rupturing.

While Pullen and Rhodes (2015) and Hancock (2008) draw predominantly on
feminist writer Rosalyn Diprose’s work on an inter-corporeal ethics of generosity, Dale
and Latham (2015) turn directly to Merleau Ponty and Levinas in their discussion of the
embodied experiences of people with disabilities. They argue that organizations both
produce boundaries that circumvent our basic intertwining (in Ahmed’s terms, producing
disabled people as ‘strangers’), at the same time as holding the potential for such
boundaries to be contested, advocating a proximal politics based on an ‘ethics of
entangled embodiment’ (Dale and Latham, 2015: 178) that recognizes inter-corporeality and the ways in which organizations make difference.

Developing similar themes, Kenny and Fotaki (2015), drawing on Ettinger, argue for an inter-corporeal organizational ethics premised upon a relational subjectivity that emphasizes mutual interconnection and responsibility. They stress, in particular, how one’s sexed, gendered or racialized bodily presence might form the basis of a disavowal of inter-subjective vulnerability, resulting in the subjection or exploitation of others. Developing this theme politically, and drawing on Levinas and Spinoza, Thanem and Wallenberg (2015) emphasize how our collective ethical responsibility, our basic, embodied sociality, becomes subsumed through dominant organizational preoccupations such as personal achievement, individual freedom and self-development.

What insights such as these suggest is that the terms of inclusion mean that those who are positioned or who identify as different are not allowed simply to ‘be’ different; whether deviating from a sexual, gender, class, race or ethnic norm, or a physical or aesthetic one, difference is something that has to be continually worked on in order to conform to the normative ideals shaping inclusion. This ‘working’ or organizing of difference is compelled by organizational policies and practices that involve, on the one hand, difference’s constraint and containment (Swan, 2010), and on the other, its compulsion and commodification. Taken together, these twin processes mean that inclusion is practiced in the name of performance, functionality and instrumentalism (Knights, 2015)iii, within the broader context of a market-based discourse of diversity that forecloses inter-subjective recognition (Hancock, 2008; Kenny and Bell, 2014). To paraphrase Swan (2010), Ahmed (2012) and Ahonen and Tienari (2015), inclusion becomes an instrumental recognition of difference on organizational terms. From a critical, feminist perspective, this instrumental organization of difference distorts, rather than fosters, recognition as difference comes to be governed by a code of domination, and
an accumulation imperative, rather than an ethic of mutuality (Benjamin, 1990). Framed in
this way, inclusion becomes, to borrow from Benjamin, a ‘twisting’ of the trust relations
on which recognition depends not through a repression of the desire for recognition, but
through its enlisting as a strategic, organizational resource (see also Swan, 2010, 2016).

In developing a critique of this ‘two pronged attack’ on difference, and in
exploring possible alternative ways forward that connect feminist theory and activism,
Judith Butler’s (2015) recent writing on assembly provides valuable insights that build on
the feminist ideas from which the organizational scholars cited above have drawn. In
particular, Butler’s concept of assembly speaks to the questions posed above: How might
inclusion be understood and practiced beyond a sameness/difference ‘binary
fundamentalism’ (Knights, 2015)\textsuperscript{iv}, and how might it be possible to live an inclusive life in
an exclusionary one, at the same time as avoiding the (ontological and ethical) trap of
living difference ‘in collusion’. In considering these issues, my aim below is to develop a
recognition-based critique of organizational inclusion drawing on Butler’s \textit{Notes Towards
a Performative Theory of Assembly}, arguing that finding ways of embodying difference
and of relating to one another beyond constraint and co-optation constitutes an urgent and
timely task for feminist theory and practice. I do this with reference to a discussion of (i)
the vigils that were held after the mass shootings at Pulse, an Orlando nightclub in June
2016, and (ii) the Women’s Marches that took place in January 2017 on the first full day
of Donald Trump’s presidency, arguing that the concept of assemblage provides an
interesting way of thinking about the significance and ‘rupturing’ potential of these forms
of activism as political assemblies premised upon recognition rather than inclusion.

Butler on dispossession, recognition and relationality
The basic premise of Butler’s writing is that everyone is dependent on each other in order to maintain a livable life (Butler, 2015). Yet at the same time, that dependency (while not the same as subjugation) can easily become the mechanism for subjugation when recognition is conditional. This implies, as considered thus far, that inclusion is an organizational exploitation of our need to belong, that is, of our basic need for recognition.

To reiterate, the theoretical basis of Butler’s discussion of assembly is a critical, feminist reading of the Hegelian dialectics of recognition and a phenomenological understanding of the self as a situated, inter-corporeal ‘relational sociality’ (Butler and Athanasiou, 2013: 65). The latter leads Butler to argue that it is our ethical relationality – our embodied relationship of mutual inter-dependency - that defines us (Butler, 2000). In her critical reflections on the differentiating effects of the normative regimes governing this relationality that resonate strongly with the critique of inclusion considered above, Butler argues that rather than mutual recognition, these regimes render others usable, exploitable and ‘eventually into waste matter, or of no use: always available, always expendable’ (Butler, 2015: 27). The political potential of this critique lies in its capacity to open up radical re-articulations of what it means to matter: ‘rather than a rehabilitation of the humanist subject in the form of liberal tolerance or assimilatory inclusion of ready-made identities’ (Butler, 2015: 34, emphasis added), Butler’s explicit aim is to move us towards a relational ethics and politics premised upon recognition (see also Benjamin, 1995).

It is in this respect that, in dialogue with Athanasiou (Butler and Athanasiou, 2013) and developing themes introduced in her earlier work (Butler, 1988, 1990, 1993), Butler introduces the concept of ‘dispossession’ to her critique. For Butler, dispossession is the collective, political corollary of undoing that she explored at a more individual level in her earlier writing (Butler, 2004). Her account is premised on the view that there is, on the one hand, a relational form of dispossession that must be valued, and on the other, a
priveative form that must be opposed. In this sense, it is presumed that the former, a relational precarity, is shared equally as part of the human condition (as a consequence of our need for recognition), while the latter, ‘precarity as a condition of induced inequality and destitution … is a way of exploiting [this] existential condition’ (Butler and Athenasiou, 2013: 20). In practice, this means that, on the one hand, ‘the self is always in relational sociality’ (Butler and Athenasiou, 2013: 65). As discussed above, this is because, through our inter-corporeality, ‘we are implicated in … intense social processes of relatedness and interdependence’ (Butler and Athenasiou, 2013: 55), so that, in this sense, we are always ‘dispossessed’ by others as we are affected by them, and in turn affect others through our basic need for mutual recognition. Yet at the same time, we are also dispossessed, in a more ‘priveative’ way, by normative powers that serve to exploit and oppress our desire to be recognized.

In contrast to ‘the governmental logics of tolerance’ (Butler and Athenasiou, 2013: 66) that ‘seek to govern and enclose ontologically, possessively’ our basic relationality, what is needed, Butler argues, is not a politics of inclusion. The latter, she emphasizes, is far too susceptible to what she calls ‘the market of recognition’. Rather, we should work to destabilize (or ‘make trouble’ with, to borrow from her earlier writing – see Butler, 1990) the regulatory ideals that constitute this susceptibility. In other words, we should look to find ways to draw on the collective, political potential of relationality in order to recognize, and address, more privative forms of dispossession. In effect, this suggests turning inclusion back on itself, revealing its tendency to appropriate and exploit our need for recognition while professing to do precisely the opposite.

In organizational terms, and with the questions outlined above in mind, this raises two important issues to consider. First, lived experiences of the dynamics of exclusion and inclusion shaping the pursuit of recognition, as well as the performative labour - the work involved in bringing particular subjectivities into being in order to conform to normative
regimes of intelligibility and recognition. Thanem and Wallenberg (2016) describe very poignantly the emotional strain and pain of this kind of labour when it involves, for instance, repressing transgender, as well as the effort and concentration (the performative labour\textsuperscript{viii}) involved in conforming to organizational/organizing gender norms and expectations. Second, the significatory processes through which patterns of exclusion and over-inclusion come to shape lived experiences of organizational settings and processes. The latter in particular help us to understand more about how organizations that formally proclaim a commitment to equality continue to practice inclusion is a way that simply perpetuates exclusion\textsuperscript{ix}. As Thanem and Wallenberg (2016: 268) emphasize in their discussion of gender fluidity, while organizations may formally, rhetorically espouse an ethos of openness to difference they ‘typically depict people who do gender appropriately’. Ahmed (2012) reaches a similar conclusion in her critique of institutional racialization in organizational cultures.

To sum up thus far, the critique of organizational inclusion outlined above distinguishes between, as Butler puts it, (i) the exclusion of ‘that which gets abjected or foreclosed’, and (ii) the over- or conditional inclusion of ‘forms of life that are conferred recognition … according to the established norms of recognizability, on the condition of and at the cost of conforming to these norms’ (Butler and Athanasiou, 2013: 36). In organizational terms, this produces an alienating, abjeting exclusion on the one hand or an ‘assimilatory inclusion’ (Butler and Athanasiou, 2013: 34) on the other. The latter Povinelli (2002) has described as a compulsion to embody an ascribed, ‘authenticity’ that effectively converts recognition into nothing more than a reified form of difference articulated through a rhetorical commitment to inclusion; the ‘stranger fetish’, in Ahmed’s (2000) terms.

Proceeding from this critique requires careful thinking about how organizational life might be made not more ‘inclusive’ (Katila et al, 2010), risking with it a perpetuation
of exclusion or (conditional) over-inclusion and a reification of difference, but *relational* where the latter is taken to mean open to difference, rather than seeking to control or contain it.

Drawing together insights from the feminist work considered above, from critical diversity research, and from Butler’s writing considered thus far, an important first step towards re-thinking inclusion through embodied ethics has to be to explore how the twin strategies of exclusion and over-inclusion of difference outlined above might be unsettled, ruptured or ‘troubled’ (Butler, 1990). In some of her most recent work, Butler (2015) emphasizes that this unsettling can take the form of a radical, affective solidarity enacted in opposition to the precarious effects of contemporary political and economic forces, enabling a new sense of mattering to emerge – interdependent, relational and persistent.

Practicing assembly as recognition-based activism

Two examples are considered here to illustrate what this sense of mattering as a recognition-based assembly might mean in practice. The first relates to the politics of grief and collective expressions of solidarity embodied through the candlelit vigils that were organized in the immediate aftermath of the mass shootings at the Pulse nightclub in Orlando, Florida on 12th June 2016, when 49 people were killed, and 53 more were seriously injured. Writing on the collective mourning that took place after the shootings, Laing (2016) reflects on neo-liberal media attempts to erase homophobia from the event, as it came to be reframed by right-wing commentators in particular as an attack on ‘Western freedoms’, whatever that might mean. Laing (2016) asks: ‘What can we do? How can we be visible, especially *if we exist in the blind spot between accepted definitions?* We can keep finding language, we can *keep insisting on our presence, our right to exist*’ (Laing, 2016: 5, *emphasis added*). Facebook pages and other social media
sites were set up to provide ‘a peaceful space for honoring, remembering and grieving’ as the Candlelight Vigil page described it. Mass vigils were held days, weeks and months after the shootings in parks and public spaces demonstrating widespread global support for the victims and their families. Rainbow banners were displayed, and flags flew at half-mast over public buildings and organizations across many parts of the world. What was arguably most notable about these vigils was the sheer sense of standing together, of embodying and recognizing opposition to homophobia in all its forms, as the many images on websites and social media illustrate.

This response was by no means unproblematic, however. Ramirez et al (2017) emphasize the need for more intersectional research on LGBTQ-POC’s (People of Colour) identities and experiences noting that Pulse was hosting a Latin Pride event on the night of the attack, yet much of the response erased or retired these intersectionalities. Park (2016) argues that social media responses to the shootings raise questions about how to grieve LGBTQ losses while avoiding ‘grief tourism’. For Park, global articulations of a shared ‘we’ (through various social media hashtags and fundraising initiatives, for instance, as well as slogans such as ‘we all share one pulse’) served to homogenize rather than recognize the specificities of those closest to the victims, and to the communities most directly effected. Criticizing these kinds of presumptions, Park argues that the kind of grief ‘tagging’ that can occur in the aftermath of tragic events such as the Pulse shootings can seem insincere, unseemly and trite. The problem, he argues, is largely the impact of a digital age in which performative displays of mourning can become part of self-branding. Yet Park (2017: 5, emphasis added) also acknowledges that social media played an important role in connecting the people who took part in vigils, describing these as ‘organized networks of care and solidarity’. Sharing this political optimism, Ganesh (2017) describes the vigils as ‘mobilizing events’ providing opportunities to embrace, both literally and metaphorically, a sense of connection and community beyond the boundaries
of heteronormative kinship. In Butler’s (2015) terms, what these vigils potentially represent is an embodied relationality – a standing together to oppose homophobia through a recognition-based collective presence. The vigils, as poignant examples of what she means by a plural performativity, illustrate the capacity of assembly – organised opposition to induced, or privative precarity through a recognition of shared, intercorporeal vulnerability and the ethics of relationality engendered by that vulnerability.

A second example, the pro-feminist global demonstrations that took place on 21st January 2017 (the day after Donald Trump’s presidential inauguration) are but one recent instance of a long history of feminist activism, but an important one nevertheless. Their sheer scale and widespread level of support lend a very ‘immediate’ credence to Walby’s (2011) observation that we are in the midst of a historically significant fourth feminist ‘circuit’, one that makes effective use of social media. Estimates put the number of people involved at around 4.5 million (Sang and Lyon, 2017). Hereafter referred to as the Women’s Marches, these demonstrations were part of a global movement of opposition to gender oppression, initiated in the US but rapidly spreading across sixty countries, to challenge Trump, support women’s rights and champion equality. Setting off from Grosvenor Square, where the US Embassy is based, and ending in Trafalgar Square, over 150,000 people joined the London March, support for which gathered unprecedented momentum through social media. Indeed, social media played a particularly important role in their organization, lending credence to McLaughlin et al’s (2011) argument that developing technologies and cultural practices might enable new forms of feminist activism and identification to emerge, including those responding to collective demands for social justice that challenge established terms of recognition and conditions of inclusion (see also Munro, 2013). The numbers involved far exceeded the organizers’ expectations, with those taking part ‘seemingly coming together across boundaries of class, occupations, materialities, genders, races and sexualities’ (Humm, 2017: 6). Again,
this is illustrated by the many images on social media and other websites, depicting the
sheer scale of the Marches.

Other organizational elements that were significant included the range of groups
that provided support, such as Amnesty International, Pride in London, Unite, the Green
Party, and the Women’s Equality Party, as well as the Metropolitan Police. Humm (2017)
reports how the latter appointed six female officers to help with the organization of the
London March, and policed with a ‘light touch’. As in the case of the Washington
Marches, no arrests were made. Along with many other posters and placards mobilizing
wit and irony as powerful weapons against oppression (Murphy, 2017), were banners
proclaiming ‘pussy power’. Many marchers wore pink, pussy ear head-bands (making
reference to comments made by Trump about women’s bodies), and several banners
declaring that ‘nasty women’ are tough, smart and vote could be seen not just in London,
but in sister marches across the world (turning Trump’s reference to Hilary Clinton back
on itself). But many of the placards and banners displayed in London were also statements
conveying a sense of déjà vu, with one asking, for instance, ‘Haven’t we been here
before?’ There is of course a risk of simplifying, even romanticizing the Marches as
examples of feminist activism. Like the post-Pulse vigils, they were complex events, with
concerns about commercial appropriation and exclusion being raised in the immediate
aftermath; the protest group, Idle No More for instance, raised concerns about the
marginalization of indigenous women’s concerns from the Marches via their Facebook
posts.

So while these marches were certainly not homogenous, for many, what was
overwhelming about the experience of being immersed in them was the sense of embodied
inter-connection, of assemblage in Butler’s terms – food and warm clothing were shared,
strangers embraced, laughed, sang and shouted together. Social media and various
feminist networks involved in their organization produced a sense that transnational
feminism, as a ‘new chapter’ or circuit in feminism’s narrative (Walby, 2011), has the
capacity to create conditions for a revivified feminist solidarity characterized by a
renewed sense of commitment and connection. The effective mobilization of social media
to organize and garner support for the Marches, and their distinctive embodied, immersive
materiality, literally showed us (or rather, reminded us, enabled us to recognize) what is
possible when feminists assemble the combined forces of our bodies, practices and ethics.

Likening the March to an ‘Outsiders Society’ (see Virginia Woolf’s Three
Guineas), Maggie Humm (2017: 3) comments on the political effects of this in her
account of the London March, citing Woolf’s observation that when we take to the streets
‘we are no longer quite ourselves’; collectively, we become ek-static (Kenny, 2010).
Evoking Woolf’s A Room of One’s Own Humm also recalls how on the day of the March,
‘London itself seemed to turn into a gigantic autonomous women’s room’, a corporeal
claim to a public space, as Butler has put it (cited in Humm, 2017: 5). For Humm, it is this
recognition of the ‘multiple systems of oppression [that] we experience in our lives’ that
brought those involved together. This kind of ek-statis takes us ‘beyond ourselves’
(Kenny, 2010), enabling a ‘standing outside of oneself’ (Butler, 2000: 277), immersed in a
collective, performative assemblage through which we experience ourselves through/as
each other.

In understanding how features of these two examples (the Pulse vigils, and the
Women’s Marches) connect feminist thinking on embodied ethics to assemblage as a
recognition-based form of activism, and in turn to our critique of inclusion, it is useful to
remind ourselves of Butler’s emphasis on a collective presence as embodying the ethics
and politics of assembly. For Butler is in this embodied ethnico-politics of co-presence,
based on mutual recognition of our inter-subjectivity, that opens up the possibility of a
more critical alternative to the binary, instrumental championing of inclusion discussed
above. Specifically, in her attempt to develop a performative politics of assembly, Butler
considers what forms of ethics and politics assemblies embody that might enable us to think about ‘organization’ in its broadest sense beyond inclusion as it is currently understood and practiced. In response to this kind of question, Butler (2015: 43) emphasizes her conviction that there has to be a way to ‘find and forge a set of bonds and alliances [that enable us] to link interdependency to the principle of equal value, and to do this in a way that opposes those powers that differentially allocate recognizability’.

In this aspect of her writing, Butler comes closer to posing an organizational answer to this question than arguably ever before (developing some of the inroads made in Butler and Athanasiou, 2015), noting how ‘the ethical question, how ought I to live? or even the political question, how ought we to live together? depends upon an organization of life that makes it possible to entertain those questions meaningfully’ (Butler, 2015: 44, emphasis added). In pursuing a livable life beyond normative ‘inclusion’, the point is not therefore to court market recognition, or fall for what Povinelli (2002) calls the ‘cunning of recognition’, and hence not, as Butler puts it, ‘to rally for modes of equality that would plunge us all into equally unlivable conditions’ (Butler, 2015: 69). The opposite of marginalization is not inclusion, but ‘a livable interdependency’ (ibid: 69). It is this latter point that sets the basis for Butler’s response to Adorno’s question posed above, about how it might be possible to live a good life. It helps us to develop a critique not just of inclusion as an organized, conditional recognition, but also of the organizational processes and imperatives that exploit our need for recognition. At the same time, Butler’s notion of a livable interdependency requires a reflexive acknowledgement of our reliance on organizational processes and structures, as well as resources, that needs us to have considerable faith in the radical, democratic potential of social modes of organization, the latter having the capacity to act as ‘the space of sociality’ (ibid: 84). The vigils and marches considered above powerfully illustrate how this capacity might be organized in a highly embodied, relational way.
Underpinning Butler’s critique of inclusion, and its social (organizational) conditioning is the presumption that part of what the body is is an ontological claim to inter-dependency on others’ bodies and networks of support: ‘the body is entered into social life first and foremost under conditions of dependency’ (Butler, 2015: 130). This implies an ontological inter-connection premised upon shared vulnerability. It also brings to the fore, as the basis of feminist activism, a politics of mutual recognition premised upon that shared vulnerability (see Butler and Athanasiou, 2015). This understanding is one that calls into question a presumption of the discreetness and self-sufficiency of the human condition and of organizational recognition systems, or conditions of inclusion premised upon this approach. Mobilizing our mutual vulnerability, ‘the moment of actively appearing’, involves a deliberate risk of exposure (Butler, 2015: 140), including in and through an organizational politics of inclusion. This is the basis for Butler’s understanding of embodiment as our lived experience of social (organizational) life, and of its connection to assembly, as an ‘ecstatic relationality’ (Butler, 2015: 149; see Kenny, 2010). The vigils and Marches discussed above gave those involved a sense of the political and cultural capacity of assembly, of an affirmative recognition of vulnerability, and of what can be achieved when people simply appear together, providing some momentum and encouragement on which contemporary feminist activism can build.

Returning to the theme of organizational practice raises the question of what kind of inclusion or ‘livable life’ might be possible or desirable given the ethical and political concerns raised by critical diversity scholars (Ahmed, 2012; Ahonen et al, 2014; Ahonen and Tienari, 2015; Oswick and Noon, 2014; Swan, 2016; Zanoni, 2011; Zanoni and Janssens, 2004, 2015; Zanoni et al, 2010) and the political potential embodied in the two forms of assembly examined above. This issue returns us to a consideration of the questions posed earlier, and to the task of connecting what a politics of assembly might offer to the organizational challenges of inclusion. Butler herself puts considerable faith in
the political possibilities opened up by ‘the collective assembling of bodies … that press up against the limits of social recognizability’ (Butler, 2015: 153). But what might this kind of critique, and of activism, actually mean for organizational practices and experiences?

Turning to this theme, and drawing together insights from Butler’s discussion of assembly, from the feminist writing on embodied ethics and recognition considered above, from the critical diversity studies literature, and from the two examples of political activism examined, we might surmise that social solidarity emerges from mutual recognition of our embodied, relational multiplicity and shared inter-corporeal vulnerability rather than from a reified inclusion, or organization, of difference as a privative form of dispossession, in Butler’s terms. And so we need to find ways to support the potential for this emergence, through collective opportunities for mutual recognition. Yet how we accomplish this, in practical, organizational terms, remains challenging. It has been argued here that one possible way of approaching this task, and of re-thinking inclusion through an ethics of recognition, can be found in Butler’s (2015) writing on a feminist politics of assembly. The concept of assembly, and the recognition ethic on which it depends, may provide the basis for a way to think about how we might enact a better way of living, being and organizing together, or at least, as Butler (2015: 153) puts it, to reject the one that is currently ‘doing us in’. The priority then becomes one of thinking through how embodied assemblies based on mutual recognition of our inter-corporeal relationality and ontological vulnerability might move us beyond the presumption of inclusion as an instrumental co-optation or strategic exclusion, to paraphrase Pullen and Rhodes (2015) into a recognition-based relationality as the basis of organizational life. However we frame it, it is recognition rather than reification that potentially opens up the way for us to re-think inclusion through feminist theory and
activism; recognizing that inclusion, as it is currently practiced, is a form of reification may in itself be a simple but important step towards this.

Concluding thoughts

Butler’s concern is that inclusion ‘seeks to govern and enclose subjectivity and relationality’ (Butler and Athanasiou, 2013: 66, emphasis added). As a reminder, the term ‘inclusion’ derives from the Latin ‘to shut in’ or enclose. Her recognition-based critique implies that what is needed, politically and ethically, is a destabilization of the regulatory ideals that shape this process, and our susceptibility to it. For her, it is in connecting feminist thinking to activism, through assembly as an embodied, ethical and therefore political practice, that this becomes possible rather than through normative regimes such as ‘inclusion’. The latter, she argues, is akin to a privative form of dispossession that, in Ahmed’s (2000) terms, simply takes the form of an organizational version of the ‘stranger fetish’ and is an exploitation of our basic relationality, foreclosing rather than supporting genuine recognition.

Questioning inclusion is a risky business of course. Butler is particularly critical of what Povinelli (2002: 108) calls the ‘cunning of recognition’, referring to neo-liberalism’s capacity to reproduce established power relations and norms of recognition in the name of tolerance and inclusion. Yet pursuing a relational rather than ‘cunning’, market-orientated form of recognition poses risks. Not least, moving from a norm of ‘inclusivity’ premised upon tolerance (risking over-inclusion, or conditional inclusion), to a recognition-based ethic of relationality, requires taking the risk of living in a critical relation to its governmental norms and the relative security that inclusion proffers. And so an uncritical, unreflexive collusion is tempting in that respect alone. Further, having fought to join the party, so to speak (that is, having championed ‘inclusion’ as an alternative to the business-
case dominated ‘managing diversity’ – see above), it seems somewhat churlish to refuse the invitation. But the risks associated with questioning inclusion are not just political or tactical, but ontological as well. Challenging the conditions of inclusion implies ‘living in a critical relation to the norms of the intelligible’ (Butler and Athanasiou, 2013: 67), further perpetuating what is likely to be an already precarious, outsider status; saying, ‘I don’t recognize the terms on which you are offering to recognize me’ is a very difficult position to be in, or to ask others to adopt particularly when our livelihoods or even our very lives might be at stake. Assiter (2017) touches on this in her recent discussion of the Women’s Marches, considering the immediate and longer terms risks to freedom, as well as physical and emotional well being that resistance can engender.

Wherever we go with this, taken together, what this suggests is that inclusion as an organizational form of recognition ‘is not in itself an unambiguous good, however desperate we are for its rewards’ (Butler and Athanasiou, 2013: 82), particularly if the terms - of an assimilatory, conditional over-inclusion - are not of our making, and because of the associated costs and conditions attached to being included, or even to pursuing inclusion. If the freedom to be oneself, and therefore to be open to and for others, within the world of work is one that only ‘some’ have won, inclusion remains conditional upon (i) adding something deemed to be of value; (ii) accommodation to dominant norms, and (iii) making the ‘right’ (complicit) choices. Arguably, this means simply replicating rather than tackling hierarchies of recognition in the name of ‘inclusion’.

This returns us to the question of how as organizational scholars, as feminist theorists and activists, we might move beyond this, into a more relational, recognition based way of living and working together. Framed another way, as an ongoing consideration, how can the strength and solidarity that was mobilized across the world in the aftermath of the Pulse nightclub shootings in June 2016, or the politics in evidence at the Women’s Marches across the world in January 2017 be drawn on, and made part of
our everyday ways of organizing, as the basis of how we relate to, and understand, one another? At this particular point in time, it seems that simply asking these kinds of questions constitutes an important step towards rethinking inclusion as an organizational ‘good’, as something that managerial discourses espouse as ‘enriching and empowering’ (Puwar, 2004, cited in Ahmed, 2012), through an emphasis on an embodied ethics of mutual recognition. To borrow from Benjamin (1990: 221) what this implies is not undoing our ties to others - on the contrary, but to ‘make of them not shackles but circuits of recognition’.

To return to where we began, in her final essay in Notes Towards a Performative Theory of Assembly, Butler (2015) follows up on Adorno’s question of how it might be possible to live a good life in a bad one. She notes how Adorno underscores the difficulty of finding a way to pursue a good life for oneself, as oneself, in the context of a broader world that is structured by inequality and exploitation. Of course many different views on what the good life might be have emerged, including within work and organization studies – many have taken it to mean economic well being, prosperity and security, or self-realization, but many claim to live a good life while prospering on the exploitation or effacement of others, entrenching inequality, living a socio-economically ‘good’ life because of an ethnically ‘bad’ one. So the good life has to be defined and lived so that it does not presuppose inequality and exploitation. But throughout this paper, it has been argued that the pursuit of a good life cannot be unproblematically associated with an embracing or celebration of inclusion either. This raises the rhetorical question explored at the outset of the paper: Is inclusion too contaminated, conscripted into neo-liberal discourse, to be useful to those who want to re-think the relationship between ethics, embodiment and organization? When Adorno raises his question about living a good life in a bad one, he is asking us to think about the relationship between moral conduct and social conditions, or more specifically, about how relations of power and domination enter
into, or disrupt, our sense of how best to live together. For the feminist writers whose work has been considered here, ethics is always socially situated, inter-subjective, embodied and relational. But Adorno also reminds us of the bind in which we are situated, of the need to undertake self-criticism of our compulsion to establish ourselves in terms that make our lives recognizable. As he puts it, ‘we ought also to mobilize our own powers of resistance in order to resist those parts of us that are tempted to join in’ (cited in Butler, 2015: 216, emphasis added). In organizational terms, this emphasizes that we need a politics that can expose the collusive contradictions at the heart of inclusion; namely, that organizations can accentuate oppression while professing to do precisely the opposite. In the name of inclusion, organizational life continues to exploit our need for recognition. What the feminist theories and forms of activism considered here emphasize are (i) the need to re-think inclusion beyond its current organizational and organizing form and (ii) one possible means by which we might do so, shifting beyond a regulatory reification to a more recognition-based relationality as a way of thinking about, and enacting, how our lives might be (re)assembled differently.

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1 An ethico-politics of recognition has certainly not been without its critics within feminist thinking, however. Louis McNay (2008: 294) has argued for instance, that because recognition theory falsely unifies the diversity of political conflicts through a homogenizing unification of them as a basic ontological struggle, feminist thinking and activism should ‘dispense with the idea of recognition’.

2 To paraphrase Spivak (1993, cited in Butler and Athanasiou, 2013: 76), inclusion (in the form of employability, for instance) as an organizational form of liberal, market recognition becomes ‘that which we cannot not want’.

3 Vachhani (2012) builds on this critique by arguing that in the case of the so-called ‘women in management’ literature, the attribution of value to women’s essentialized capacity to care simply reifies the same hierarchy that perpetuates exclusion, rather than providing a politically or ethically credible alternative.

4 Pullen (2006: 277) considers how this binary fundamentalism impacts not just on organizational practices and experiences, but on the social positioning of the research self, arguing that this positioning typically requires researchers to ‘do one of two things’: to suppress difference, or to adopt a position that ‘fails to do justice to the complex and unstable multiplicity that underpins the research self’.

5 These ideas draw heavily on De Beauvoir’s (1976: 82) argument that our interdependence ‘explains why oppression is possible and why it is hateful’; it is an exploitation of our mutual, but socially situated (and therefore hierarchically organised), vulnerability.

6 To illustrate, Butler’s recognition-based critique of dispossession proceeds from her acknowledgement that ‘being dispossessed by the other’s presence and by our own presence to the other is the only way to be present to one another’ (Butler and Athanasiou, 2013: 17). We can also see strong echoes of Butler’s Hegelian thinking when she describes recognition as the process by which human beings are construed as social subjects on ‘normative and disciplinary terms’ (Butler and Athanasiou, 2013: 90) with the latter regulating inter-subjectivity by defining ‘what renders a subject legible, recognizable, desirable’ (ibid: 94).

7 See *Giving an Account of Oneself* (Butler, 2005) for a more sustained discussion of relationality and ethics.

8 Drawing on Butler, I use the term ‘performativity labour’ here to refer to the expenditure of time, effort and skills required in order to bring particular subjectivities into being through the work involved in conforming to normative regimes of intelligibility and recognition.

x To date, this attack is the deadliest mass shooting in US history (https://www.nytimes.com/interactive/2016/us/mass-shootings-timeline.html?_r=0).
Ganesh (2017) and Park (2016) both acknowledge the sad irony attached to the way in which victims of tragedies such as the Pulse shootings and other violent or accidental deaths are connected to ‘next of kin’ heteronormatively so that the ‘right’ to grieve is attributed to (biological) families, who may or may not have been accepting or supportive beforehand. This heteronormative regulation means that partners, friends and other loved ones from within the LGBTQ communities, a person’s ‘queer kin’, often end up being excluded. Park describes this normative governance as a ‘straightening of grief’.