

Indonesia's low concern for labour issues

Abstract

Purpose - *This study advances explanations of the communication level of labour disclosures of Indonesian listed companies.*

Design/methodology/approach - *Year-ending 2007 Annual report disclosures of 223 Indonesia Stock Exchange (IDX) listed companies are analyzed. The Labour Practices and Decent Work Disclosure component of the 2006 Global Reporting Initiative (GRI) guidelines are used as the benchmark disclosure index checklist.*

Findings - *The results show a low level of voluntary disclosure (17.7%). The highest level of communication is for issues related to Skills Management and Lifelong Learning Programs for Employees. Very few companies disclosed information about Health and Safety Committee and Agreements, and Salary of Men to Women. Statistical analysis reveals that government ownership and international operations are positively significant predictors of 'labour' communication. Isomorphic institutional theory partially explains the variability of these disclosures. Bigger companies also provide more Labour Practices and Decent Work Disclosures.*

Research limitations/implications - *The main implications of the findings are that Indonesian companies are not clearly communicating labour responsibility issues as a key precondition of Corporate Social Responsibility (CSR). They may be obfuscating some information to protect their image and reputation.*

Originality/value - *This paper provides insights into the disclosure practices of labour issues, a specific social disclosure theme which is rarely examined in prior literature, under the umbrella of institutional theory. The research also includes 'goal factor' to be tested as one of the independent variables.*

Keywords *Social accounting, Developing country, Communication, Institutional theory, Global Reporting Initiative*

Paper type *Research paper*

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Introduction

There are now fundamental and far-reaching changes in regulations relating to social reporting practices in Indonesia. From 7 December 2006, under the Indonesian Securities Supervisory Agency (BAPEPAM)'s regulation[1], all listed companies are required to

¹ This regulation is then strengthened by *Act No. 40/2007* which requires limited companies in and/or related to the area of natural resources, regardless of whether they are listed or not, to perform social and environmental responsibility activities (Pemerintah Republik Indonesia, 2007). This act, which is effective from 16 August 2007, also requires all

report any social responsibility activities in their annual reports (see BAPEPAM, 2006). These changes signal attention by the Indonesian government in regards to corporate social responsibility (CSR) activities and reporting practices. However, Utama (2008) argues that there are still problems in relation to the implementation of the new regulations as specific social activities items are not clearly delineated in those regulations. This brings into question the seriousness of the government on CSR regulation (see Kotijah, 2008). Given the lack of specifics and clarity in the regulations, the reporting practices of specific CSR items effectively remain voluntary. Thus, the extent of CSR reporting potentially varies across companies (Utama, 2008). This paper explores the actual level of disclosures by Indonesian companies.

CSR reporting has emerged as a serious research area since the mid-1970s in the business and particularly accounting literature (Neu *et al.*, 1998). Previous studies on social accounting generally examine social issues in a broad context by looking holistically at a set of labour, human right, community, product responsibility, and environmental information (e.g. Mirfazli, 2008). In the last two decades, however, interest in CSR accounting has been overtaken by more specific focus on a subset of CSR reporting, namely environmental disclosure. According to Mathews (1997), the key factor driving such concern is the recognition that past and current financial accounting and disclosure mechanisms have failed to include issues which now threaten our planet.

More recently, there is also an observable trend in a growing number of studies focusing on another subset of CSR reporting, which is disclosure of companies' interaction with their workers (e.g. Vuontisjärvi, 2006; Brown *et al.*, 2005), but there remains a literature gap in research on employees. According to Vuontisjärvi (2006), employees are critical components of CSR and therefore studies in this area are valuable. Johnston (2001) states that if a company does not perform high levels of CSR for its own employees it will not be able to pursue CSR activities for its outside environment (for example customers and local community). Given that CSR reporting is not clearly detailed in Indonesia, it is

limited companies (not only companies dealing with natural resources) to disclose social and environmental activities in their annual reports (Pemerintah Republik Indonesia, 2007).

considered important to specifically examine the level of listed companies' CSR disclosures on labour issues[2] in this developing nation[3]. Labour related Global Reporting Initiative (GRI) social indicators are adopted as the disclosure index checklist for Labour Practices and Decent Work Disclosures examined in this study. Labour Practices and Decent Work Disclosures[4] encompass five main labour issues, which are *Employment, Labor/Management Relations, Occupational Health and Safety, Training and Education, and Diversity and Equal Opportunity*.

This paper is important for a number of reasons. Firstly, it provides insights into the disclosure practices on labour issues, a specific social disclosure theme. Secondly, it applies institutional theory, a relatively newer approach for explaining social disclosure practices (see Islam and Deegan, 2008). The use of this theory is potentially helpful and provides greater insights of Labour Practices and Decent Work Disclosure practices since theories previously used in CSR accounting literature such as stakeholder theory and legitimacy theory failed to fully explain the CSR reporting phenomenon (Milne and Patten, 2002; Deegan, 2009). Thirdly, it includes 'goal factor', a variable which is not commonly examined in previous disclosure studies, to be tested as one of the independent variables explaining labour disclosure practices. Finally, this study uses the latest 2006 version of GRI as the disclosure index checklist. This best represents the most internationally current stakeholder concerns on labour issues.

Theoretical framework and hypotheses development

Studies on CSR reporting, including those examining disclosures of labour issues, have adopted a variety of theories such as stakeholder theory (e.g. Cahaya *et al.*, 2006) and legitimacy theory (e.g. Haniffa and Cooke, 2005). More recently, researchers have

²In this nation, there is a distinctive gap in the power relationship between companies and their workers (see ILF, 2008). This dichotomy places workers in a far weaker position *vis a vis* the companies (ILF, 2008). Such disharmony highlights the need to investigate how Indonesian companies are socially responsible to their workers and how they then disclose information about this social responsibility.

³ In addition to the issues of CSR related regulations, Indonesia's complex labour social problems are also of critical importance to many global multilateral organizations. This is evidenced by some studies undertaken by organizations like the World Bank and the International Labour Organization (ILO) on women workers' overtime compensation and child labour in Indonesia (see Pangestu and Hendyio, 1997; IDP, 2006). This further emphasizes the importance of choosing Indonesia as the country of study.

⁴ LPDWD and labour disclosure practices are used interchangeably in this paper.

employed institutional theory[5] (e.g. Amran and Siti-Nabiha, 2009). CSR accounting scholars (e.g. Milne and Patten, 2002; Amran and Devi, 2008; Deegan, 2009) now recommend focusing on this theory as it potentially provides greater insights of CSR reporting practices. Accordingly, this study adopts institutional theory as the underlying theoretical framework explaining labour disclosure practices in Indonesia.

Institutional theory is a branch of legitimacy theory which explains that organizations are faced with institutional pressures, and due to these pressures, organizations tend to become similar in their forms and practices (Perera, 2007; Islam and Deegan, 2008; Deegan, 2009). Institutional theory itself has two main dimensions: *isomorphism* and *decoupling*[6].(Deegan, 2009). In the context of this study, *isomorphism* can be seen as the process by which labour disclosure by an organization is influenced by institutional pressures (see Dillard et al. 2004) while *decoupling* is a situation in which labour disclosure is used by an organization to create an image which is different from that organization's actual activities, programs, and policies with its workers (see Deegan, 2009).

Results of past studies suggest that Indonesian companies communicate information about their CSR activities when they actually perform those activities and, in contrast, do not disclose CSR information when they do not have favourable CSR activities (Basalamah and Jermias, 2005). In Cahaya *et al.* (2006), for instance, it is suggested that Indonesian companies did not disclose some social issues such as anti-corruption programs because the management of the companies might be involved in corrupt activities. The focus of this study is exclusively on the process of organizations in undertaking labour disclosure practices, not on the relationship between companies'

⁵ As stated by Deegan (2009), institutional theory has actually been developed within the management literature since the late 1970s (see for example Meyer and Rowan, 1977) and adopted in the accounting literature, but not specifically in the CSR reporting literature, since 1988 (see for example Covaleski and Dirsmith, 1988).

⁶ One could argue that institutional theory has more than two dimensions. However, what is explicitly apparent from the literature is that there are only two main dimensions, which are *isomorphism* and *decoupling* (see Meyer and Rowan, 1977; DiMaggio and Powell, 1983; Dillard *et al.*, 2004; Rodrigues and Craig, 2007; Islam and Deegan, 2008; Deegan, 2009). Moreover, it is stated by Rodrigues and Craig (2007) and Islam and Deegan (2008) that the key element of institutional theory is *isomorphism*. Accordingly, this study focuses the discussion on the two dimensions of *isomorphism and decoupling*, with a particular emphasis on the former one as it is adopted as the underlying theoretical framework of the study.

labour disclosure practices and their actual performance. As such, this study adopts the *isomorphic* institutional dimension as the underlying theoretical framework.

As detailed by DiMaggio and Powell (1983), *isomorphism* consists of three processes: *coercive isomorphism*, *mimetic isomorphism*, and *normative isomorphism*[7] (DiMaggio and Powell, 1983). *Coercive isomorphism* refers to a situation in which organizations undertake institutional practices (e.g. labour disclosure practices) due to pressures from influential stakeholders (DiMaggio and Powell, 1983). *Mimetic isomorphism* refers to a situation in which organizations copy institutional practices of other organizations, often for competitive advantage reasons in terms of legitimacy (DiMaggio and Powell, 1983). *Normative isomorphism* refers to the pressures arising from group norms, such as managers to undertake particular institutional practices (DiMaggio and Powell, 1983; Deegan, 2009). In line with Amran and Devi (2007; 2008), this study examines labour disclosure practices by testing components of all three variants, as discussed in the following hypotheses development.

In Indonesia, creditors are a powerful and influential stakeholder group as listed companies rely extensively on creditors' funds (see Okuda and Take, 2005; Cahaya *et al.*, 2008). Under Indonesia's Code of Good Corporate Governance, creditors are regarded as an important stakeholder group to whom companies must transparently provide information (Komite Nasional Kebijakan Governance, 2006). Based on their powerful position, creditors are therefore able to press companies to perform certain actions including the level of communication of CSR information (see Naser *et al.*, 2006). Several prior studies document the significant effect of leverage on social disclosure practices (e.g. Naser *et al.*, 2006). More particularly, a study by Alvarez (2007) shows that leverage has a significantly positive impact on human resource disclosures. In line with *coercive isomorphism* variant, this positive impact implies creditors' pressure on

⁷ These variants are phrased or termed differently by Scott (1995) as regulative, cognitive, and normative structures respectively. The meaning of these structures is essentially the same as DiMaggio and Powell's three isomorphic variants (see Larrinaga-Gonzales, 2007; Bebbington *et al.*, 2009). In the literature, the three isomorphic variants are more popularly used and therefore this study does not adopt Scott's terms (see more detail discussions on DiMaggio and Powell's isomorphic institutional variants and Scott's structurally institutional variants in Larrinaga- González (2007)).

companies to provide more labour information. To examine this possible pressure, this study hypothesizes that:

H1 There is a positive association between the leverage and the extent of voluntary Labour Practices and Decent Work Disclosures in the annual reports of IDX listed companies

In Indonesia, privatized government-owned companies are significantly influenced by the government's decisions due to government funding (Adnan and Nankervis, 2003). This condition places managers of these companies in a powerless position particularly to reject 'memos' from the government (Adnan and Nankervis, 2003). According to Amran and Devi (2008), this is where *coercive isomorphism* by the government comes into play. Given that the government now has regulations relating to CSR, and recently has also released programs specifically concerning the development of employee quality and productivity^[8] (Depnakertrans, 2008), it can be argued that companies with government ownership are potentially pressured into disclosing more information on labour issues. The significant and generally positive relationship between government ownership and disclosure practices is well documented in the literature (e.g. Eng and Mak, 2003; Firer and Williams, 2005). Accordingly, a directional hypothesis is tested:

H2 There is a positive association between government ownership and the extent of voluntary Labour Practices and Decent Work Disclosures in the annual reports of IDX listed companies

DiMaggio and Powell (1983) state that companies within a similar industry tend to model themselves on similar companies that are more successful in securing legitimacy due to the adoption of a particular practice. For example, companies in high profile industries^[9]

⁸ These employee development programs were released by the Indonesian Ministry of Manpower and Transmigration (see Depnakertrans, 2008). The programs include the development of work competence standard and certification systems for trained workers, establishments of competence-based training programs within companies, improvement of trainers' professionalism, and improvement of training facilities.

⁹ High profile industries have been defined by Roberts (1992, p. 605) as those "with consumer visibility, a high level of political risk, and concentrated, intense competition". For the purpose of this study, the definition of high profile

(e.g. mining) may disclose more information on occupational safety issues as their workers have a greater risk of injury during operations than might companies in low profile industries (e.g. retail). The significant relationship between industry type (particularly high versus low profile) and disclosure practices has been noted in a number of studies (see for example Hackston and Milne, 1996). To test the *mimetic isomorphism* of industry type, this study therefore hypothesizes:

H3 There is a positive association between high profile IDX listed companies and the extent of voluntary Labour Practices and Decent Work Disclosures in the annual reports

A company which also operates overseas competes with both domestic and overseas competitors. For these reasons, in terms of legitimacy and consistent with *mimetic isomorphism* tenets, the company will tend to follow successful competitors by copying particular practices. Such behaviour is more likely to occur when the regulatory environment is not certain, such as the current situation in Indonesia (see DiMaggio and Powell, 1983). Amran and Devi (2007) argue that a multinational company will follow existing regulation and culture of particular practices in overseas locations. In other words, to compete and obtain legitimacy globally, an internationally operating IDX listed company will imitate a particular CSR practice commonly undertaken overseas such as SA8000¹⁰ and disclose that application in its annual report. In an Indonesian context, copying overseas practices may result in a higher level of labour disclosure practices (see Cahaya *et al.*, 2008). As such, this study hypothesizes:

H4 There is a positive association between the presence of international operations, and the extent of voluntary Labour Practices and Decent Work Disclosures in the annual reports of IDX listed companies.

industries is made more specific with an emphasis on those having a high level of risk to workers, particularly risks of work related accident. The classification of IDX listed companies within high and low profile industries, is explained in Table 1.

¹⁰ SA8000 is a new management standard which has recently been applied by companies particularly in developed nations such as Japan concerning companies' accountability to their workers (SA8000, *Standar Manajemen Baru*, 2006).

Amran and Devi (2007) argue that *normative isomorphism* pressures may occur when a firm has a stated goal related to CSR as such a goal reflects the way the company should behave. This argument can be applied in the context of labour disclosure practices where a company has an explicit and clearly stated goal related to the sustainable value of its employees. The sustainable value of employees in this study reflects the importance of workers as a critical component within a company whose continuous performance and skill development determines the continuity and the future of the company's operation. Managers may think that they should be socially responsible to their workers and accordingly disclose this responsibility in the annual report. This study thus predicts:

H5 There is a positive association between an explicit and clearly stated goal factor related to the sustainable value of employees and the extent of voluntary Labour Practices and Decent Work Disclosures in the annual reports of IDX listed companies

In the Indonesian corporate governance structure, commissioners, which is an equivalent term (and role) for non-executive directors^[11], function as a check and balance mechanism to ensure that companies act in the best interest of shareholders and advising on the public presentation of the company's activities and performance (see Tricker 1984, p. 171). Such functions arguably enable commissioners, particularly the independent ones, to exert pressure on firms to disclose CSR information (see Haniffa and Cooke, 2005). In line with *normative isomorphism* and past studies (e.g. Haniffa and Cooke, 2005), it can thus be argued that companies with a greater composition of independent commissioners on the board will provide more labour disclosure practices. As such, a directional hypothesis is tested:

H6 There is a positive association between the proportion of independent commissioners and the extent of voluntary Labour Practices and Decent Work Disclosures in the annual reports of IDX listed companies

¹¹ Under *Act No. 40/2007*, commissioners can be regarded equivalent to non-executive directors since they have the same responsibility as the supervisors and the advisors of executive directors (Pemerintah Republik Indonesia, 2007; Setyadi *et al.*, 2007).

This study examines company size, economic performance and age of business as control variables for the statistical analysis. Prior researchers suggest that these variables potentially influence the association between the independent and dependent variables in social disclosure studies and therefore they should be controlled (Cowen *et al.*, 1987; Williams, 1999; Roberts, 1992). Bigger companies may disclose more social information because they interact with a greater number of stakeholders (Cahaya *et al.*, 2008). It is also documented in Roberts (1992) that companies having satisfactory financial performance disclose more social information since they have sufficient financial support for doing so. Finally, more mature companies potentially disclose more social information as its history and reputation of involvement in CSR activities are entrenched (Roberts, 1992).

Research methodology

This study uses a quantitative positivist empirical research methodology to explain labour communication practices. A sample of 223 companies is selected from a population of 383 companies listed on the Indonesia Stock Exchange (IDX) in 2007 financial year (IDX, 2008). The selection of the companies is based on the availability of their 2007 annual reports in either the IDX website or the companies' websites. Data for all variables are collected from these annual reports [12].

The dependent variable in this study, namely Labour Practices and Decent Work Disclosures is measured by a disclosure index. Disclosure indices can be classified into weighted or unweighted indices (see Cooke, 1991). In a weighted disclosure index, particular disclosure items are given a higher score (when those items are disclosed) than the other disclosure items based on the perceived importance of those particular items (Cooke, 1991). For instance, information about injury during work could be given a score of (2) when this item is disclosed whereas another disclosed item such as the ratio of

¹² The use of annual reports as the source of data is considered suitable for a disclosure study in a developing nation because other communication mediums are less used by most firms (Baker and Naser, 2000). An annual report itself is an official media of communication that must be provided by listed companies in Indonesia (BAPEPAM, 2008) and it generates a wide range of summarized relevant information about a company's performance (Coy *et al.*, 2001).

basic salary of male and female employees could be given a score of (1). This is because injury cases could be considered as having a relatively more dangerous impact on employees than the impact of salary.

In an unweighted index, each disclosure item is deemed equally important and therefore each item is awarded the same score when it is disclosed (Cooke, 1991; Meek *et al.*, 1995). This disclosure index type is the one most often used in past disclosure studies (see for example Cooke, 1991; Hossain *et al.*, 1995; Cahaya *et al.*, 2008; Lim *et al.*, 2007). An unweighted technique is considered to be far less subjective than a weighted technique and is more relevant to all companies (Chang *et al.*, 1983; Cooke, 1991; Craig and Diga, 1998; Chavent *et al.*, 2006; Abhayawansa and Abeysekera, 2009). It is therefore acknowledged in the literature that the unweighted approach has become the norm in disclosure studies (see Ahmed and Courtis, 1999). To be consistent with the past literature, this study adopts an unweighted technique for scoring each disclosure item.

To obtain the value of an unweighted index, the contents of each annual report are compared to the items listed on a checklist and coded as 1 or 0, depending upon whether or not the content conforms to the items listed on the checklist (Meek *et al.*, 1995). Thirteen voluntary GRI Labour Practices and Decent Work indicators are used in this study as the disclosure index checklist (see the details of the items in Appendix). A disclosure index for each company is then calculated as the ratio of total score awarded to the company divided by the maximum number of items that are applicable for the entity.

The main reason for adopting GRI performance indicators in this study is that they are the most widely accepted international reporting guidelines^[13] which have a high international profile and focus primarily on the content of sustainability reporting (Fraser, 2005; Adams, 2004). These indicators have been developed through a dialogue-based process with global stakeholders from business, the investor, community, labor, civil society, accounting, academia, and others (Global Reporting Initiative, 2006; 2010).

¹³ Data from the GRI website reveals that there are now more than 1,000 organizations across the world using the GRI guidelines (see Global Reporting Initiative, 2010).

Importantly, GRI indicators under the category of Labour Practices and Decent Work were developed based on internationally recognized labour standards such as United Nations Conventions and International Labour Organization (ILO) Conventions (Global Reporting Initiative, 2006). It can thus be said that the use of GRI Labour Practices and Decent Work Disclosure items best represents the most internationally current stakeholder concerns on labour issues.

The measurement techniques for the explanatory variables are based on past studies' approaches (e.g. Hackston and Milne, 1996; Cahaya *et al.*, 2008; Setyadi *et al.*, 2007; Eng and Mak, 2003; Astami and Tower, 2006) and are summarized in Table I.

[Take in Table I]

Descriptive results

Results of the descriptive statistics^[14] for the explanatory variables are summarized in Table II. Leverage of IDX listed companies' ranges from 0.5% to 400.58% with the mean of 58.12%. The high mean is consistent with Cahaya *et al.*'s (2008) results, supporting the argument that companies in Indonesia rely extensively on creditors' funds. Interestingly, there is an increase in the independence of the board composition from 39% in 2005 to about 44% in 2007 (see Setyadi *et al.*, 2007 for a comparison).

[Take in Table II Here]

For the control variables, it was found that total assets ranges widely from 566.67 million Rupiah to 319,085,590 million Rupiah with a mean of 10,017,110 million Rupiah^[15]. The descriptive statistics reveals a relatively low mean of return on assets (ROA), which is 3.92%, with 9% of companies in the sample having a negative ROA. Nurhayati *et al.* (2006) argue that such a low ROA suggests that many Indonesian companies still suffer

¹⁴ Before performing the statistical analysis, data were independently verified by two Indonesian accounting academics. The purpose of this verification is to ensure the accuracy of data.

¹⁵ For illustrative purposes, 10,017 billion Rupiah equals to approximately 1,064 million Australian Dollars. This currency conversion is calculated based on the value of Rupiah against the Australian Dollar on 31 December 2007 determined by the Indonesian central bank (see Bank Indonesia, 2009).

from the 1997 monetary crisis[16]. The results further show that the average age of the IDX listed company is 28 years old.

Most IDX listed companies (91%) are fully privately owned while the other 9% are ‘privatized’ government-owned companies[17]. 44.4% of sample companies are classified as high profile. It is also shown that 35.4% of sample companies operate internationally. This is consistent with Cahaya *et al.*’s (2008) finding that the frequency of internationally operating companies in Indonesia is lower than that of nationally operating companies. Finally, 52.9% of sample companies clearly communicate goals related to the sustainable value of their employees.

The descriptive statistics of Labour Practices and Decent Work Disclosure practices is reported in Table III. Analysis shows that 19 companies did not provide *any* voluntary Labour Practices and Decent Work Disclosure items at all in their annual reports. The mean of labour disclosure level for all 223 sample companies is 17.7%. Thus, on average, IDX listed companies disclose about two voluntary labour disclosure items (out of 13 items). This finding suggests that overall Labour Practices and Decent Work Disclosure practices of Indonesian listed companies are low.

[Take in Table III Here]

Figure I presents the variation of disclosure levels across the 13 voluntary Labour Practices and Decent Work Disclosure items[18]. It can be seen from this figure that

¹⁶ There appeared to be some recovery from the 1997 crises as evidenced by the increase in the average ROA of Indonesian listed companies from 2% in 2003 to 5.96% in 2004 (see Nurhayati *et al.*, 2006; Cahaya *et al.*, 2008). In 2007, however, as shown in Table II, the average ROA dropped to 3.92%. This decline might be due to the weakening performance of finance industries in Indonesia during 2006 which still affects the financial performance of companies operating in those industries in 2007 (Daniel, 2007).

¹⁷ To date, 37 government-owned enterprises in Indonesia have been privatized through the capital market. Commentators argue that this privatization is undertaken because of pressures from foreign investors and organizations such as the World Bank and the International Monetary Fund (IMF) (*Perampokan Harta Negara*, 2008). They further posit that such a privatization negatively affects the welfare of Indonesian society as those companies’ assets partially become the property of foreigners (*Perampokan Harta Negara*, 2008).

¹⁸ Although the third GRI Labour Practices and Decent Work indicator (LA3, *Benefits provided to full-time employees*) is excluded from this study, it is important to note that all 223 sample companies disclose this information in their annual reports. This shows IDX listed companies’ compliance with PSAK No. 24. This item is not included in Figure I as it is excluded from the disclosure index checklist of this study.

LA11, *Programs for Skills Management and Lifelong Learning*, is the most disclosed item (84.3%). This information is generally reported in the *Human Resource Development* section of the annual reports. The very high level of disclosure of LA11 suggests that Indonesian companies see employee skill development programs as important for the sustainability of the companies' operation.

The second most disclosed item is LA13 *Composition of Governance Bodies and Breakdown of Employees per Category according to Gender, Age group, Minority Group Membership, and Other Indicators of Diversity* at 54.71%. Further analysis reveals that the diversity indicator, other than gender, age, and minority group disclosed by the sample companies, is the education level of the employees such as masters, bachelor degree, or senior high school graduates. This information is generally reported in the *Human Resource Development* section of the annual reports, indicating that IDX listed companies strive to best provide a comprehensive picture on their employee profile.

[Take in Figure I]

In contrast, LA6, *Percentage of Total Workforce in Joint Health and Safety Committees*, is the least disclosed item at a miniscule 0.45%. This is followed by LA9 *Health and Safety Agreements with Trade Unions*, and LA14 *Salary of Men to Women* both at 0.90%. One possible explanation for the very low disclosure level of LA6, *Percentage of Total Workforce in Joint Health and Safety Committees*, and LA9, *Health and Safety Agreements with Trade Unions*, is that Indonesian companies are still predominantly not including their workers in negotiations and important leadership such as health and safety committees (ILF, 2008). Therefore, non-disclosure of LA6 and LA9 might be the best way to hide such an exclusion from the eyes of the annual report readers.

The very low disclosure level of items LA6 and LA9 also signals the weakness of labour unions in Indonesia as companies may not feel sufficiently pressured or influenced by unions to include their workers in formal health and safety joint committees and agreements. This is inconsistent with the arguments given by some scholars (see for

example Rawling, 2006a; 2006b) who generally posit that labour unions have considerable power to influence companies' policies. It seems that, in this developing nation, labour unions such as SPSI (All Indonesian Labours' Union) are less influential and may be used as one of many feedback sources for the government in determining regulations about the relationship between employers and workers[19]. Thus, on the surface, Indonesian labour unions may look powerful but may be weaker than they appear.

There is an ongoing issue in relation to the salary of men to women. Under *Act No. 13/2003*[20] (Pemerintah Republik Indonesia, 2003), gender is not classified as one of the factors in formulating the structure and scales of wages. The act states that employers must give equal rights to male and female workers. However, in practice, female workers in Indonesia receive lower wages than male workers, particularly in manufacturing industries (Bennington and Habir, 2003). Gender may well be used by companies to determine the amount of wages for their workers and therefore they strategically choose to be less than transparent in disclosing information on compensation arrangements for LA14 *Salary of Men to Women*.

Predictors of voluntary Labour Practices and Decent Work Disclosures

The six hypotheses were tested by using multiple regression techniques[21]. According to Coakes and Steed (2007), complete regression is appropriate for examining the association between the whole set of predictors and the dependent variable. The results of this regression are summarized in Table IV.

¹⁹ In Indonesia, labour unions, which are represented by SPSI, look influential since they are involved in the issuance of many joint decrees such as *Act No.3/1992* about the Workers' Social Security Program with the Indonesian government (Tambunan and Purwoko, 2002).

²⁰ *Act No. 13/2003* is the Indonesian government act which regulates manpower issues.

²¹ Classical assumptions of multiple regression (multicollinearity, normality, linearity, outliers, and homoscedasticity (see Hair et al., 1998)) have been checked and it was found that the assumptions of normality and homoscedasticity were not initially met. Data of key continuous variables were therefore transformed into natural logarithm. After this transformation, the normality assumption was met but heteroscedasticity still existed. According to Tabachnick and Fidell (2001), heteroscedasticity is not fatal to a multiple regression analysis therefore post-transformation-regression results are used as the hypotheses test in this study. Tabachnick and Fidell (2001) further argue that, in a multiple regression, heteroscedasticity does not invalidate the results although it may weaken them. Importantly, if the normality assumption, which is the main regression assumption, is met as in this study, the relationship between variables can be considered homoscedastic (Tabachnick and Fidell, 2001).

[Take in Table IV]

From Table IV, it can be seen that the regression model is highly significant (p-value 0.000). The value of adjusted R-square is 0.384. The variation of voluntary labour disclosure practices is explained by the variation of two highly significant predictors. These are government ownership and international operations. Company size is also significant but at a moderate level. The coefficients of these three variables are positive, supporting the argument previously presented in this paper which posits that there are positive associations between voluntary Labour Practices and Decent Work Disclosure practices and government ownership (Hypothesis 2), the presence of international operations (Hypothesis 4) and company size (control variable). The other hypothesized variables (leverage, industry type, explicit and clearly stated goal related to the sustainable value of employees, and independence of board) and the control variables (economic performance and age of business) were not found to be significant.

Discussion and conclusion

In summary, whilst almost all of the sample companies (91.5%) communicated at least one item, there is an overall low level of labour disclosure practices (17.7%) by IDX listed companies. This leads to concerns about the level of under-reporting that is occurring in Indonesia in relation to labour and work practices. Such under-reporting might be a reflection of the lack of details in the legislation regarding CSR reporting.

The results imply that Indonesian companies do not really see labour responsibility issues as a key precondition of CSR performance and reporting. This is evidenced by the low overall disclosure practices as well as the selective focusing on only a few particular items whilst ignoring other important items. Indonesian companies might be concealing some information to protect their image and reputation. Such practices thus signal that institutional pressures on labour disclosure in an Indonesian setting are low.

This study finds that leverage does not significantly influence the level of voluntary labour disclosure practices although, in Indonesia, creditors are influential. This insignificant result is consistent with Cormier and Gordon (2001). This may imply that the *coercive* pressure of creditors on Indonesian companies does exist but not in terms of the provision of labour disclosure in the annual reports.

An important finding of this study is the positively significant effect of government ownership on voluntary labour disclosure practices. This outcome is consistent with Firer and Williams (2005) and Eng and Mak (2003), showing that the *coercive* pressure of the Indonesian government on companies to disclose labour issues does exist. According to Adnan and Nankervis (2003), there is a strong influence by the government on government owned enterprises, including ‘privatized’ government-owned companies, because most members of the board of directors in such companies are high ranking government officials. This finding implies that the Indonesian government is striving to deal seriously with CSR matters by at least compelling companies through its officials sitting on those companies’ boards to perform and communicate good CSR activities.

Industry type variable is found to be statistically insignificant. There is uniformity of labour communication across high and low industry groupings. This finding is consistent with Brown *et al.*, (2005) and Cahaya *et al.*, (2008). This insignificant association is possibly explained by the argument that *mimetic isomorphism* copying practices may occur in a more specific industry classification such as within each of the nine IDX classifications (e.g. agriculture, mining, basic industry and chemicals).

The presence of international operations is significant in a positive direction. This is consistent with Cahaya *et al.* (2008) and supports Hypothesis 4 that companies with international operations provide more voluntary labour disclosure practices. One explanation for this positive relationship is that Indonesian companies’ overseas competitors are socially responsible to their employees and disclose any actions

regarding this responsibility in their annual reports[22]. In line with the *mimetic isomorphism* of institutional theory, to compete with foreign competitors, Indonesian companies then copy their labour reporting practices. This finding therefore implies that companies in Indonesia need to seriously consider undertaking good social responsibility to their employees and disclose this responsibility in their annual reports to better survive in a global market.

The explicit communication of a goal related to the sustainable value of employees is not a significant predictor of voluntary labour disclosure practices. This is at odds with the study by Amran and Devi (2007). One reason may be a problem of categorization, given the stakeholder groups mentioned in the stated goal are not always specifically focused on employees. Instead the stated overarching goal may be used as a symbol to project a good image to annual report readers.

The independent composition of board is not a significant predictor of voluntary labour disclosure practices, a finding which is consistent with a number of previous disclosure studies such as Nurhayati *et al.*, (2006). The lack of supervision effectiveness of Indonesian commissioners might best explain this finding (World Bank, 2005).

Only one control variable, which is company size, is statistically significant but at a moderate level. One possible explanation is that bigger companies interact with a greater number of stakeholders (see Cahaya *et al.*, 2008) with interests in different labour issues. To satisfy these interests, the companies perform a number of different labour related CSR activities and disclose these activities in their annual reports, resulting in a higher level of labour disclosure. As such, bigger companies in Indonesia more explicitly manage the relationship with their stakeholders through the implementation of good labour related CSR activities.

²² The social responsibility activities may include the application of *SA8000* (refer theoretical framework section of this paper).

Overall, Indonesian listed companies voluntarily provide a low level of labour practices and decent work information. This is concerning given the new regulatory changes introduced into Indonesia for all listed companies to report social responsibility activities in their annual reports (see BAPEPAM, 2006). This study finds that the variability of Labour Practices and Decent Work Disclosures is partially explained by *isomorphic* institutional theory, particularly by its *coercive* and *mimetic* variants. This study thus provides important contributions to the literature by offering additional knowledge regarding the positively significant impacts of government ownership, international operations and company size on the level of labour disclosure practices in this developing nation.

The lack of disclosure may also be explained by the lack of specific details provided in the Indonesian legislation or by a lag affect in implementing the requirements, with both aspects being recommended for future research. Additionally, it may be explained by the lack of effective enforcement by the government. As indicated in the literature, the regulatory enforcement in Indonesia is weak (see Bennington and Habir, 2003; Setyadi *et al.*, 2007). This therefore raises questions: Are the Indonesian government and their securities regulator BAPEPAM serious in regulating CSR issues? Are they choosing strategic inaction with the regulations so that their CSR regulatory practices look good in front of the eyes of international audiences? Or, do they lack a good understanding of CSR practices which has resulted in unclear regulation lacking details? These questions are all areas that need further exploration.

As with most research, this study has limitations. Firstly, only companies having a direct government ownership is considered as those having a proportion of government ownership. This is because Indonesian listed companies usually do not clearly disclose whether or not they indirectly belong to the government through government-owned enterprises in their annual reports. The direct ownership itself is arguably appropriate since it clearly reflects direct control and pressure of the government on companies through their representatives in the board of directors to undertake particular practices (Amran and Devi, 2008). Secondly, only two influential stakeholder groups, creditors and

the government, are addressed in the hypotheses. Other influential stakeholder groups such as ‘interest groups’ are also potentially able to pressure companies to disclose labour information. Future research including other independent variables such as media exposure[23] could be undertaken particularly to provide more insights into the Labour Practices and Decent Work Disclosure practices in this developing country.

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²³ According to Cormier *et al.* (2005), media exposure can reflect the pressure from a wide range of influential stakeholders such as labour unions, suppliers, and citizens.

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Appendix. The 2006 Global Reporting Initiative (GRI) labour practices and decent work indicators

Category		GRI code	Indicator ^a
A.1.	Employment ^a	LA1	Total workforce by employment type, employment contract, and region.
		LA2	Total number and rate of employee turnover by age group, gender, and region.
		LA3 ^b	Benefits provided to full-time employees that are not provided to temporary or part-time employees, by major operations.
A.2.	Labor/Management Relations	LA4	Percentage of employees covered by collective bargaining agreements.
		LA5	Minimum notice period(s) regarding operational changes, including whether it is specified in collective agreements.
A.3.	Occupational Health and Safety	LA6	Percentage of total workforce represented in formal joint management-worker health and safety committees that help monitor and advise on occupational health and safety programs.
		LA7	Rates of injury, occupational diseases, lost days, and absenteeism, and

			number of work related fatalities by region.
		LA8	Education, training, counseling, prevention, and risk-control programs in place to assist workforce members, their families, or community members regarding serious diseases.
		LA9	Health and safety topics covered in formal agreements with trade unions.
A.4.	Training and Education	LA10	Average hours of training per year per employee by employee category.
		LA11	Programs for skills management and lifelong learning that support the continued employability of employees and assist them in managing career endings.
		LA12	Percentage of employees receiving regular performance and career development reviews.
A.5.	Diversity and Equal Opportunity	LA13	Composition of governance bodies and breakdown of employees per category according to gender, age group, minority group membership, and other indicators of diversity.
		LA14	Ratio of basic salary of men to women by employee category

Source: Global Reporting Initiative (2006).

- a) If an indicator has several subparts, a score of 1 will be awarded when any of the subparts is disclosed. This is due to the possible scarcity of information within the annual report. In LA1, for example, a score of 1 will be awarded if the company discloses any of the three subparts: total workforce by employment type, employment contract or region
- b) LA3 is excluded from the disclosure index checklist of this study because, under PSAK No. 24, this item is considered as a mandatory item (see IAI, 2007). Accordingly, in the main statistical analysis, only thirteen items are used to measure Labour Practices and Decent Work Disclosure practices.

Table I Measurement technique of the independent and control variables

Isomorphic process	Independent variables	Control variables	Measurement	Type of data
Coercive isomorphism	Leverage		Total liabilities divided by total assets	Continuous
	Government ownership		1 = there is a proportion of government ownership 0 = otherwise	Categorical
Mimetic isomorphism	Industry type ^a		1 = high profile industry 0 = low profile industry	Categorical
	International operations		1 =Yes-Have material foreign sales or a foreign subsidiary or a foreign branch office 0 = No material foreign sales, foreign subsidiaries or foreign branch offices	Categorical
Normative isomorphism	Explicit and clearly stated goal related to the sustainable value of employees		1 = the company has clearly communicated goals/missions related to sustainable value of its employees 0 = otherwise	Categorical
	Independence of board		Percentage of independent commissioners in the board	Continuous
		Company size ^b	Log of total assets	Continuous
		Economic performance	Return on Assets (ROA) : 2 year average	Continuous
		Age of business	Number of years from inception	Continuous

Source: Original table

^a Consistent with Nurhayati (2005), IDX's official industry classification, which consists of nine industries, is reclassified into the high-low coding. Seven industries namely agriculture, mining, basic industry and chemicals, miscellaneous industry, consumer goods industry, property and real estate, and infrastructure, utilities and

transportation are classified as high profile industries whereas the other two, finance and trade, services and investment, are classified as low profile industries.

^b Company size was initially measured by total assets but finally logged to reduce skewness (Tabachnick and Fidell, 2001).

Table II Descriptive statistics of the independent and control variables

Panel A: Continuous variables						
<i>Variable</i>	<i>Measurement</i>	<i>Minimum</i>	<i>Maximum</i>	<i>Mean</i>	<i>Median</i>	<i>Standard deviation</i>
<i>Leverage</i>	<i>Total liabilities divided by total assets (in %)</i>	0.5	400.58	58.12	56.95	37.07
<i>Composition of board</i>	<i>Percentage of independent commissioners in the board</i>	20	100	43.55	40	13.41
<i>Company size</i>	<i>Total assets (in million Rupiah)</i>	566.67	319,085,590.00	10,017,110.00	1,349,719.00	33,298,746.44
<i>Economic performance</i>	<i>Return on Assets (ROA) – 2 year average (in %)</i>	-200.2	42.02	3.92	2.91	15.68
<i>Age of business</i>	<i>Number of years from inception</i>	3	148	28	24	19
Panel B: Categorical variables						
<i>Variable</i>	<i>Measurement</i>			<i>Frequency</i>	<i>Percentage</i>	
<i>Government ownership</i>	<i>1 = there is a proportion of government ownership</i>			20	9.0	
	<i>0 = otherwise</i>			203	91.0	
<i>Industry type</i>	<i>1 = high profile industry</i>			99	44.4	
	<i>0 = low profile industry</i>			124	55.6	
<i>International operations</i>	<i>1 = Yes-Have foreign sales or a foreign subsidiary or a foreign branch office</i>			79	35.4	
	<i>0 = No foreign sales, foreign subsidiaries or foreign Branch offices</i>			144	64.6	
<i>Explicit and clearly stated goal related to the sustainable value of employees</i>	<i>1 = the company has goals/missions related to sustainable value of its employees</i>			118	52.9	
	<i>0 = otherwise</i>			105	47.1	

Source: Original table

Table III Descriptive statistics of voluntary Labour Practices and Decent Work Disclosure (LPDWD) practices

<i>Dependent variable</i>	<i>Minimum (%)</i>	<i>Maximum (%)</i>	<i>Mean (%)</i>	<i>Median (%)</i>	<i>Standard deviation (%)</i>
<i>LPDWD index (%) of all 223 companies</i>	0	92.31	17.7	15.38	11.56
<i>LPDWD index (%) of 204 disclosing companies</i>	7.69	92.31	19.38	15.38	10.67

Source: Original table

Table IV Results of multiple regression

Variable	Predicted Sign	Coefficient	P-value
(Constant)		-0.02	0.792
<i>Leverage</i>	+	-0.001	0.933
<i>Government ownership</i>	+	0.075	0.000***
<i>Industry type</i>	+	0.003	0.786
<i>International operations</i>	+	0.083	0.000***
<i>Explicit and clearly stated goal related to the sustainable value of employees</i>	+	0.007	0.469
<i>Independence of board</i>	+	0.002	0.908
<i>Company size (control variable)</i>	+	0.006	0.052*
<i>Economic performance (control variable)</i>	+	0.036	0.613
<i>Age of business (control variable)</i>	+	0.005	0.593
Model summary			
<i>Adjusted R-Square</i>		0.384	
<i>Standard Error of the Estimate</i>		0.07374	
<i>Regression Model (Sig.)</i>		0.000***	

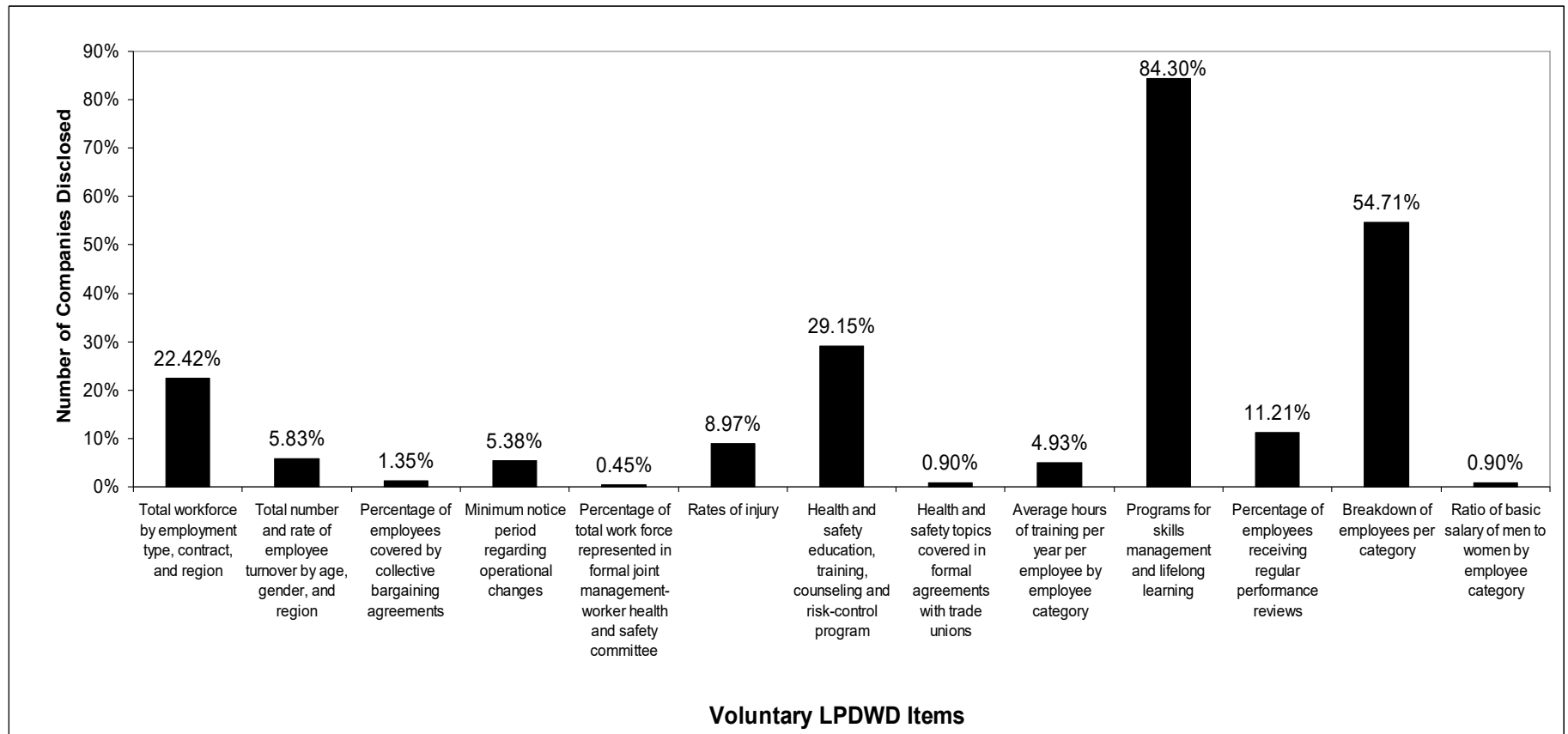
Source: Original table

***significant at 1% level

**significant at 5% level

*significant at 10% level

Figure I The 13 items of voluntary Labour Practices and Decent Work Disclosures (LPDWD)



Source: Original figure